



JÖNKÖPING UNIVERSITY  
*International Business School*

**Dear Master student,**

I would like to take this opportunity to welcome you to the Master of Science program in *International Logistics and Supply Chain Management* (ILSCM), provide you with some initial information regarding your first two courses and make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive. I am very happy that you chose this program and I can assure you that I, together with my colleagues, will do our best to give you a great education and experience here at JIBS.

The program starts on Monday the 21<sup>st</sup> of August with a formal roll call and program information. The whole first week, 21-25<sup>th</sup> of August, is devoted to information sessions, program unique lectures and social events to introduce you to your program and our school. It is vital that you **attend all information sessions and lectures** and we also recommend you to take part in social events to speed up the process of feeling right at home here.

The International Logistics and Supply Chain Management program aims to provide you with new and future-oriented perspectives on international logistics and supply chain management and deepen your understanding of that area. It utilizes a unique cross-disciplinary approach, combining logistics and supply chain management with business marketing, retailing, management, economic geography, and informatics. You will be introduced to practice through interaction with a number of different companies. This is combined with learning applications of analytical tools and models through case illustrations and discussions, all to prepare you for an international career in supply chain management or related areas.

I – Kajsa Haag – as program director am responsible for the overall quality and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding particular courses must, however, be sent directly to course examiners.



**Kajsa Haag Ph.D.**

Assistant Professor in Business Administration  
Program Director JIBS  
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In the meantime, let me give you a short description of the first two courses and the faculty involved:

## **1) Advanced Supply Chain Management 1**

The aim of the course is to achieve an understanding and knowledge about the supply chain, its participants, functions and flows and how these are interrelated and interacting. It introduces the students to how to analyze logistic flows for different products and services within and between firms in the supply chain.

**Course literature (additional readings might be added):**

**Managing Supply Chains: A logistics Approach (2008) 9th Edition by Coyle, J. J., Langley Jr, C. J., Novack, R. A. and Gibson, B. J.**

The examiner and core teacher is Assistant Professor Imoh Antai



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## **2) International Distribution and Retailing**

The course takes a strategic approach to the topics international distribution and retailing. It starts off by discussing various retailing formats and ownerships as well as distribution covered from an international perspective. By taking a holistic perspective in terms of marketing channels, distribution and retailing we cover a range of essential topics from the factory to consumer.

**Course literature (additional readings might be added):**

**Marketing Channel Strategy 8<sup>th</sup> Edition (Global Edition!). Pearson. Palmatier, Stern & El-Ansary.**

The examiner and core teachers is Assistant Professor Leif-Magnus Jensen



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**We look forward to seeing you in August!**

**/Kajsa and the teaching team of ILSCM**