



COURSE SYLLABUS

Developing Dynamic Family Enterprises, 5 credits

Developing Dynamic Family Enterprises, 5 högskolepoäng

Course Code:	JDDR23	Education Cycle:	Advanced level
Confirmed by:	Council for Undergraduate and Masters Education Nov 19, 2012	Disciplinary domain:	Social sciences
Valid From:	Jan 7, 2013	Subject group:	FE1
Version:	1	Specialised in:	A1N
		Main field of study:	Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

- demonstrate knowledge of the characteristics of family enterprises as compared to other type of business organizations
- demonstrate knowledge of the main challenges and opportunities with regard to managing and governing a family enterprise
- demonstrate basic knowledge of the main theories used in family business research

Skills and abilities

- to conduct a basic analysis of the main advantage and disadvantages of a family business
- demonstrate basic skills to effectively work with or in a family enterprise, either as manager, advisor or owner

Judgement and approach

- adapt abilities to critically assess and evaluate a family business's advantages and disadvantage
- adapt abilities to critically apply main theories from family business research to practical cases of family enterprises

Contents

The course contains models and concepts in from classic as well as contemporary family business research and practice. A general introduction and overview of the characteristics of family businesses, as compared to other type of business organizations, is followed by an analysis of specific challenges facing family businesses in different stakeholder and cultural environments.

Type of instruction

Lectures, case seminars, special topic seminars, company visits, guest lectures.

The teaching is conducted in English.

Prerequisites

Bachelor degree equal to 180 ECTS credits. Fluency in English equivalent to at least 575 (paper based), 90 (internet based) TOEFL score (eller motsvarande).

Examination and grades

The course is graded Fail (U), Pass (G) or Pass with Distinction (VG).

The Knowledge and understanding, and judgment and approach is examined by an individual examination (worth 60% of the total grade) and a written review and presentation of an academic article (15%)

Skills and abilities is examined by the individual examination, as well as by active preparation and participation in case and special topic seminars (25%)

Registration of examination:

Name of the Test	Value	Grading
Examination ¹	5 credits	A/B/C/D/E/FX/F

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course evaluation

At the outset of the course the course manager ensures that course evaluators are elected (or exist) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course manager discuss the course evaluation and possible improvements. The result is reported to, among others, the Associate Dean for Education, the Council for Undergraduate and Master Education, and the Board of Directors of JIBS. The course manager shall at the outset of the following course report results and measures taken in the previous course evaluation.

Course literature

Litterature

- Compendium of 5-6 academic articles and cases