



## COURSE SYLLABUS

# International Entrepreneurship and Venturing, 10 credits

*International Entrepreneurship and Venturing, 10 högskolepoäng*

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Course Code:	JIEN13	Education Cycle:	Basic level
Confirmed by:	Council for Undergraduate and Masters Education Nov 19, 2012	Disciplinary domain:	Social sciences
Valid From:	Jan 7, 2013	Subject group:	FE1
Version:	1	Specialised in:	G2F
		Main field of study:	Business Administration

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### Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

#### *Knowledge and understanding*

1. explain the steps and critical factors in the new venture establishment process
2. explain key interrelationships between a firm and its environment
3. explain the arguments for and against writing a business plan from the perspective of an entrepreneur or a potential venture capitalist
4. explain the composition and structure of a business plan

#### *Skills and abilities*

1. develop the ability to implement the theoretical material to the empirical material provided and analyse it
2. develop their written and presentation skills
3. develop group and project work skills

#### *Judgement and approach*

1. critically evaluate the fit between different elements of a business plan
2. increase their entrepreneurial self-efficacy

### Contents

The course content is; introduction to entrepreneurship; the decision to become an entrepreneur; discovering business opportunities; developing successful venture ideas; analysing and understanding the business environment; acquiring and building resources; evaluating business plans; moving from an idea to an entrepreneurial firm; managing and growing an entrepreneurial firm.

### Type of instruction

Lectures, live cases (company visits) and group work.

The teaching is conducted in English.

## Prerequisites

60 credits first cycle courses in business administration, economics or law. Fluency in English equivalent to at least 575 (paper based), 90 (internet based) TOEFL score (or the equivalent)

## Examination and grades

The course is graded A, B, C, D, E, FX or F.

The table below specifies the different examination elements and their relation to the intended learning outcomes.

ILO Knowledge & understanding 1-4 are examined by oral exam 30% of final grade

ILO Knowledge & understanding 3-4 , Skills & abilities 2-3 and Judgement and approach 1-2 are examined by Business plan 40% of final grade

ILO Knowledge & understanding 1 and Skills & abilities 1-3 are examined by Live case 1 15 % of final grade

ILO Knowledge & understanding 2 and Skills & abilities 1-3 are examined by Live case 2 15% of final grade

The sum of the results from the written exam, business plan and the two live cases determine the final grade.

The final grade is issued when all course units have been passed

Registration of examination:

Name of the Test	Value	Grading
Examination	10 credits	A/B/C/D/E/FX/F

## Course evaluation

At the outset of the course the course manager ensures that course evaluators are elected (or exist) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course manager discuss the course evaluation and possible improvements. The result is reported to, among others, the Associate Dean for Education, the Council for Undergraduate and Master Education, and the Board of Directors of JIBS. The course manager shall at the outset of the following course report results and measures taken in the previous course evaluation.

## Course literature

### Literature

- Barringer, B.R. & Ireland, Duane. (2012) Entrepreneurship - Successfully Launching New Ventures, Global Edition. Pearson Education

ISBN: 13:9780273761402

ISBN: 10:0273761404

- Selected readings (provided by course administration)
- The JIBS Writer: A primer for report writing at JIBS v.3.0