

## ERASMUS Policy Statement Overall strategy

The strategies for the university are decided by the governing board. The university's vision and joint strategies focus strongly on increasing internationalization of education and research in order to improve the quality and to strengthen the university's ability to compete for students, faculty and funding. Strategies and goals for the upcoming four years focus on: increasing international education across the university; increasing internationally competitive research; improving external engagement and increasing student attraction and satisfaction, where increased internationalization through strong exchange programmes is an important part of the strategy. The internationalization is followed up on a yearly basis at department, research group and program level all over the university. Indicators regarding level of internationalization are; international program students, incoming exchange students, share of program students studying abroad, share of courses in English, international publications, international research impact, international collaboration and international faculty and guests

Strategies to increase internationalization of education and research consist of: the development of distinctive programmes for a professional career in an international context, sustainable relations with partner universities for developing mobility, development of strategic programmes for recruitment of internationally competitive core academic competence, investment in international free-mover recruitment. Another strategy is to invite prominent international guests on regular schedules and also create forms for reciprocal agreements concerning temporary positions.

Partners are chosen in the following ways:

- Exchange arrangements based on agreements through faculty contacts and International Relations' international contacts. These contacts have developed over a long time and are built on trust.
- Personal contacts established at conferences and visits based on a common education and/or research interest.
- Collaboration in networks starting from a common interest in education and/or research. These are long-term contacts that give rise to further collaboration and expansion of networks.

Indicative of new agreements are:

- The agreement allows for cooperation in education and research
- Certain criteria to assure that the mutual conditions for a fruitful cooperation exist.
- Commitment to quality education, preferably proven by AACSB, EQUIS or EPAS accreditation (Jönköping International Business School)
- Opportunities for financing through external funding
- Adequate information on courses such as curriculum and information on the website
- Courses in English
- To have a mix of partners in various locations around the world

Indicative criteria for follow-up and evaluation of existing contracts:

- Opportunities to fund exchanges through the programme
- Active agreements (quantitative balance)
- Good evaluation results showing a fruitful cooperation, good relationships and accomplishments

It is important that the existing contracts use their full potential. The agreements include exchange opportunities for students, graduate students, teachers and researchers. Individual agreements also include administrative staff and added value through cooperation with industry and society.

The geographical areas of interest are where corresponding mutual interests and fields of education and research are found. The four schools have their own profiles according to the fields of education: education and communication, business, engineering and health sciences.

Our partners and contacts are spread all over the world with 350 partner universities.

One important objective for internationalization at JU is to increase the number of faculty/staff and students at all levels that participate in mobility and international collaboration. Regular contacts between faculty members have an important positive impact on the student mobility at all levels. There is continuing work to deepen the collaboration with key-universities. The strategy is to maintain good relations with partners and establish strategic partners for closer cooperation and exchange. We are building strategic alliances to develop educational offerings such as dual degrees and double degrees. Internationalization at home is an area where activities are performed to give conditions to an international perspective for all. Certain criteria are set up to be able to guide and assure that the mutual conditions for a fruitful cooperation exist. Such criteria are relevant fields of science and technology regarding education and research, mutual interests and added value through cooperation, cooperation with industry and society, possibilities for students and staff, possibilities for cooperation within specific programmes such as Erasmus for all and possibilities to supplement each other.