



PRME

SWEDEN 

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

SUMMER SCHOOL 2016



JÖNKÖPING UNIVERSITY
International Business School

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL

A TRULY INTERNATIONAL EXPERIENCE!



Jönköping International Business School (JIBS) features a special focus on entrepreneurship, ownership and renewal within a genuinely international environment.

As one of the leading business schools in Scandinavia, JIBS offers high-quality education on the bachelor, master and doctoral level; all coached by prominent scholars active on international research frontiers. The school is situated in the city of Jönköping. Located in the south of Sweden, Jönköping is the focal point of a region with intense international business and entrepreneurship activity, a prominent

transport and logistics hub, and a centre for exhibitions and trade fairs.

JIBS' summer school consists of three courses, which are all taught in English. As a participant in one of the courses you will experience academic and applied knowledge as well as a truly international environment.

To get the most out of the summer school, participants are strongly recommended to take part in the social and cultural activities

offered alongside the academic course content. Through the rich programme you will gain insights into Swedish culture. For example, you will visit one of Sweden's best preserved castles from the 16th century and experience the little charming city of Gränna where popular peppermint candy canes are being handmade.

JIBS' SUMMER SCHOOL INCLUDES:

- Pick-up service
- Accommodation
- Company visits
- Welcome lunch
- Farewell dinner
- Access to the library services
- Wi-fi on campus
- 24 hours/day access to the facilities
- Social and cultural activities



Jönköping University is one of the most international universities in Sweden. We attract students from all over the world with committed teachers and study programmes that connect research to industry – with many opportunities to practice what you learn. We offer an international study environment that is fun and inspiring, and an entrepreneurial way of looking at the world.

Jönköping University is a private, non-profit institution of higher education with the right to award doctorates. The university conducts education and research at its four schools: the School of Health and Welfare, the School of Education and Communication, Jönköping International Business School, and the School of Engineering.

GRADUATE COURSE

Developing Dynamic Family Enterprises

5 ECTS credits

The course deals with different aspects of family enterprises, including the role of the family members and owners, family and non-family managers, advisors, board members and employees in developing and renewing family enterprises. We explore key issues related to governance, culture, strategic development, succession, professionalization, and portfolio entrepreneurship in family businesses.

Two very important themes that run through the course are entrepreneurship and succession. This means that we pay particular attention to the challenges family businesses face in terms of transitions processes in succession, as well as how family can establish and maintain an entrepreneurial approach to ownership and leadership across generations.

This course is a perfect choice if you are or will be involved in your family's business, would like to work in a family business and/or if you plan to become an advisor or consultant to family businesses.

PREREQUISITES, GRADUATE COURSE

Bachelor degree.
Fluency in English equivalent to at least a 575 (paper based) or 90 (internet based) TOEFL score.

For English language proficiency waiver, please see ju.se/summerschool

DATES, GRADUATE COURSE

AUGUST 6 AND 7: Arrival dates and pick-up service in Jönköping
AUGUST 8 TO 19: Programme takes place



"I enjoyed that it was a very complete experience in a short amount of time and that the programme included not only classes but talks with guests and visits to different companies."

Karla Perez, Mexico
Developing Dynamic Family Enterprises

UNDERGRADUATE COURSES

International Entrepreneurship and Venturing

10 ECTS credits

The formal goals of the course are to provide the students with insight into contemporary theoretical and practical developments in the area of entrepreneurship. The students should gain knowledge and experience of some of the principles and models of business venturing, including business planning, and foster a development oriented towards business activities. This course works together with the Jönköping Science Park business incubator.



"My communication skills from working with different people have improved quite a bit! In the future, I'm sure that will be useful in my travels, and the insight I've gained on entrepreneurship has made me want to accelerate my goals towards starting my own business."

Grant Nikseresht, USA
International Entrepreneurship and Venturing

International Logistics and Supply Chain Management

10 ECTS credits

The course aims to provide students with knowledge about the complex and dynamic nature of international logistics and supply chain management. It seeks to prepare its students with the skills needed in an international business environment with expected demands on not just efficiency and effectiveness, but also on the relationship skills required to manage international business in today's increasingly global business network. The course focuses on the role of management and how international logistics and supply chain management can function as a source of competitive advantage. In addition, the course will provide students with knowledge about the use and impact of e-commerce in logistics and supply chain management.



"We had four professors throughout our stay and each one had something different to provide to our knowledge. They gave us a lot of feedback on their personal experience and they had a lot of interesting professional backgrounds."

Juan Pablo Ubidia, Ecuador
International Logistics and Supply Chain Management

PREREQUISITES, UNDERGRADUATE COURSES

One year of undergraduate level studies in Business Administration, Economics or Law.
Fluency in English equivalent to at least a 575 (paper based) or 90 (internet based) TOEFL score.

For English language proficiency waiver, please see ju.se/summerschool

DATES, UNDERGRADUATE COURSES

JUNE 4 AND 5: Arrival dates and pick-up service in Jönköping.
JUNE 7 TO JULY 1: Programme takes place
Please note that the undergraduate level courses are intense and run in parallel so students can only participate in one of them.

SWEDEN AND JÖNKÖPING

Sweden is known for being a clean, beautiful country, covered with lakes and forests and inhabited by 9.5 million people. The warm Gulf Stream in the Atlantic Ocean gives Sweden a milder climate than other areas equally far north. Sweden is well-known for its high standard of living, sustainability, and high degree of safety in society.

Jönköping is a fast-growing city with a population of 130,000 and is the centre of a region with some 340,000 inhabitants. It is located in a county characterized by its innovative and entrepreneurial spirit.

The city is easily accessible and there are excellent links between Jönköping and the major cities in Sweden as well as a good connection to the continent.

In Jönköping you will find most things around the corner. Just a short walk from campus you will find the long sandy beaches of Lake Vättern. There is a wide range of leisure and sports facilities and the great outdoors is within easy reach, offering forests, mountains and lakes. Jönköping also has a wide variety of cultural venues: theatres, museums, cinemas and concert halls.

- Neighboring Norway, Denmark and Finland
- Origin of innovative companies like: IKEA, Spotify, Volvo, Skype, Minecraft, Electrolux, Ericsson and H&M
- Constitutional monarchy, parliamentary democracy
- Stockholm is the capital



APPLY NOW!

Contact us! We will help you to apply and respond to your questions. Our deadline is **April 1**.

Call us, send us an email or contact us through our Facebook page.

Apply on-line at: ju.se/summerschool

Contact: summerschool@ju.se TEL +46 36 101712

VISA REQUIREMENTS

Please note that students from certain countries do not require a visa if the length of the stay in Sweden is less than 3 months. The lists of countries whose residents require a visa can be found at: government.se/government-policy/migration/list-of-foreign-citizens-who-require-visa-for-entry-into-sweden/

Useful pre-arrival information, fees, course syllabues and more is at ju.se/summerschool



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