



## COURSE SYLLABUS

# New Venture Development, 7.5 credits

*New Venture Development, 7,5 högskolepoäng*

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<b>Course Code:</b>	ENCN13	<b>Education Cycle:</b>	First-cycle level
<b>Confirmed by:</b>	Council for Undergraduate and Masters Education Jan 4, 2013	<b>Disciplinary domain:</b>	Social sciences
<b>Revised by:</b>	Examiner Feb 5, 2016	<b>Subject group:</b>	FE1
<b>Valid From:</b>	Mar 28, 2016	<b>Specialised in:</b>	G2F
<b>Version:</b>	3	<b>Main field of study:</b>	Business Administration
<b>Reg number:</b>	IHH 2016/542-313		

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### Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding

- List adequate criteria to be taken into account when preparing the start-up of a new venture
- Review relevant academic literature about new venture development

Skills and abilities

- Gather relevant information to analyze the feasibility of a venture idea
- Develop a business plan for a venture idea

Judgement and approach

- Analyze the feasibility of a venture idea

### Contents

Theoretical concepts and implications of new venture formation and early development; particular emphasis is given to entrepreneurial action, including opportunity development, strategic development, and resource development during start-up and early growth, including critical decisions and experiences of entrepreneurs.

### Type of instruction

Lectures, workshop, guest lectures, tutoring, student involvement and presentations.

The teaching is conducted in English.

### Prerequisites

60 credits in Business Administration including Entrepreneurship and Business Planning (or the equivalent).

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

Registration of examination:

Name of the Test	Value	Grading
Examination	7.5 credits	A/B/C/D/E/FX/F

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### Course literature

Dean, Thomas J, *Sustainable Venturing in the Transition to a Sustainable Economy*, Pearson Entrepreneurship series, International Edition

Academic articles