



COURSE SYLLABUS

Applied Management of Change and Innovation for Sustainability, 7.5 credits

Applied Management of Change and Innovation for Sustainability, 7,5 högskolepoäng

Course Code: JAMN28	Education Cycle: First-cycle level
Confirmed by: Council for Undergraduate and Masters Education Jan 25, 2018	Disciplinary domain: Social sciences
Valid From: Aug 20, 2018	Subject group: FE1
Version: 1	Specialised in: G2F
	Main field of study: Business Administration

Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding

1. explain challenges and opportunities embedded in change management for the development for sustainability practice,
2. explain challenges and opportunities for product, service, process and business model innovation for sustainability practice,

Skills and abilities

3. develop change management strategies for sustainability practice,
4. apply innovation frameworks and tools for designing product, service, process and business model for sustainability practice,

Judgement and approach

5. evaluate an organization's need for aligning its change and innovation strategies,
6. reflect on the role of responsibility of CEOs and managers towards their employees, customers and their communities when promoting change and innovation geared towards sustainability in their organizations.

Contents

This course provides students an understanding of change management and innovation for sustainability in practice. The course is anchored in a sustainability project for stimulating change and innovation in private enterprises, or not-for-profit organizations or government agencies. The content reflects the following aspects including:

- Analysis of perspectives and tools for the design and management of change for sustainability
- Analysis of frameworks and tools for product, service, process and business model

innovation for sustainability – including social innovation

- Analysis of perspectives on resistance to change geared towards sustainability
- Sustainability change and innovation analyses

Type of instruction

The course is based on individual and group assignment in lectures, and seminars.

The teaching is conducted in English.

Prerequisites

60 credits (equivalent to one year of studies) in Business Administration and/or Economics, with at least 30 credits in Business Administration and 7,5 credits in Design and Management of Change and Innovation (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

Assessment:

The ILOs listed above are assessed through the following types of examination:

Group Project ILO's 3-6

Individual Assignment ILO's 1,2, & 6

To pass the course, students must pass each element of examination.

Registration of examination:

Name of the Test	Value	Grading
Group Project	3.5 credits	A/B/C/D/E/FX/F
Individual Assignment	4 credits	A/B/C/D/E/FX/F

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity:

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and

examination. Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide. Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Murray, R., Caulier-Grice, J., Mulgan, G. (2010). *The open book of social innovation, Social innovators series: Ways to design, develop and grow social innovation*. The Young Foundation, Nesta, Innovating Public Services.