



## COURSE SYLLABUS

# Business Law in a Digital Context, 7.5 credits

*Business Law in a Digital Context, 7,5 högskolepoäng*

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<b>Course Code:</b>	JBLR27	<b>Education Cycle:</b>	Second-cycle level
<b>Confirmed by:</b>	Council for Undergraduate and Masters Education Mar 6, 2017	<b>Disciplinary domain:</b>	Social sciences
<b>Revised by:</b>	Council for Undergraduate and Masters Education Mar 29, 2021	<b>Subject group:</b>	JU1
<b>Valid From:</b>	Aug 23, 2021	<b>Specialised in:</b>	A1F
<b>Version:</b>	4	<b>Main field of study:</b>	Commercial Law

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### Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. explain the central and basic themes within the field of business law in the digital context
2. use relevant knowledge of applicable law in the digital context
3. solve and evaluate issues where relevant business law can be applied.

Skills and abilities

4. explain the interplay between digital business activities and regulatory rules.
5. explain the legal challenges and the opportunities created by the digital economy
6. analyze and address legal and ethical issues affecting digital business models

Judgement and approach

7. independently identify and analyze specific problems related to the field of business law in the digital context.
8. independently evaluate and interpret relevant business law issues.
9. critically review relevant legal texts.
10. independently and critically make assessments in the legal field.

### Contents

The aim of the course is to develop the competence necessary to effectively deal with legal matters when developing digital business activities that cross national borders. In particular, the course examines the different impacts of digital technology on the firms' production system. The course prepares students to deal with the legal challenges and opportunities the digital economy created for companies, individuals and countries.

### Connection to Research and Practice

The course is essentially focused on digital intellectual property law and practice, data protection policy and principles of online contract formation connecting students

The course aims to provide students with a solid foundation on how the law can affect digital business and on how to expand a physical business into the digital realm following all the relevant legal rules.

The practical connections brought into the course will consist in the study and analysis of successful digital business models as well as on cases in which failure to comply with legal standards has led to the failure of potentially successful business models.

### **Connection to Research and Practice**

The course is focused on digital intellectual property law and practice, data protection policy and principles of online contract formation. The course contents connect to students' personal experiences from e.g. real life uses of social media and online transactions.

The course aims to provide students with a solid foundation on how the law can affect digital business and on how to expand a physical business into the digital realm following all the relevant legal rules.

The practical connections brought into the course will consist in the study and analysis of successful digital business models as well as on cases in which failure to comply with legal standards has led to the failure of potentially successful business models.

### **Type of instruction**

The course includes online lectures, guest-lectures, seminars as well as final written examination.

The teaching is conducted in English.

### **Prerequisites**

Bachelor's degree in Business Administration, Informatics or Economics (i.e. the equivalent of 180 ECTS credits at an accredited university), 45 credits of master level studies in Business Administration and/or Informatics.

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

Individual written exam (ILOs: 1-7) representing 3,5 credits.

Individual written assignments (ILOs: 7-10) representing 4 credits).

Registration of examination:

Name of the Test	Value	Grading
Individual written exam <sup>1</sup>	3.5 credits	A/B/C/D/E/FX/F
Individual written assignments <sup>2</sup>	4 credits	U/G

<sup>1</sup> All parts of the compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of the examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

<sup>2</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E or Pass) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

### **Course evaluation**

It is the responsibility of the examiner to ensure that each course is evaluated. There must be course evaluators identified among the students. The evaluation is carried out continuously as well as at the end of the course, through a survey. After the course the course Examiner meets with student evaluators to discuss the survey results and possible improvements. A summary report is also created. The report is followed up by program directors and discussed with faculty and relevant others (e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean, or Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### **Other information**

Academic integrity:

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination. Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide. Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

A selection of legal journal articles and equivalent. This material will be available on the course site before the beginning of the course. Case material may be added.