JÖNKÖPING UNIVERSITY
Jönköping International Business School

COURSE SYLLABUS
Design and Management of Change and Innovation, 7.5 credits

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Course Code:	JDCK17	**Education Cycle:**	First-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Mar 6, 2017	**Disciplinary domain:**	Social sciences
Revised by:	Council for Undergraduate and Masters Education Mar 29, 2021	**Subject group:**	FE1
		Specialised in:	G1F
Valid From:	Aug 23, 2021	**Main field of study:**	Business Administration
Version:	4		

Intended Learning Outcomes (ILO)

On completion of the course, the students will be able to:

Knowledge and understanding
1. explain perspectives of change management, and change leadership,
2. explain different perspectives of innovation, digitalization, transformation and change,

Skills and abilities
3. develop strategies for designing and managing change and innovation,
4. identify tools for designing and managing change and innovation,

Judgement and approach
5. explain the impact of digitalization on companies' innovation activities and change management perspectives.
6. evaluate client's need for a new innovation strategy, technology, business model or organizational transformation
7. reflect on the role of responsibility of CEOs and managers towards their employees, customers and their communities when developing an innovation strategy

Contents

This course provides students an understanding of change management, innovation and leadership. The course provides frameworks to create and stimulate transformation and/or digitalization in private enterprises and not-for-profit organizations. The course pays attention to the challenges of change management when coupled with innovation. The content reflects the following aspects including:
  • Approaches and tools for the design and management of change & innovation
  • Perspectives on change management
  • The leadership of change and transformation
  • Perspectives on resistance to change
  • Perspectives on innovation including social innovation

- Managing new forms of innovation
- Capturing value from innovations
- Change and innovation case analysis

Connection to Research and Practice

The course is based primarily on contemporary research on various topics related to change management and innovation management. Contemporary and important research publications including books and journal articles form the main component of the literature in the course. Through the analysis and application of the selected research materials, the students explore deeper into each topic and learn about the various issues and implication of change and innovation management from a theoretical as well as practical perspective.
Discussions in the classroom are always supported by presenting cases and examples from practice as well as research. Additionally, by engaging in the group based, project work which includes application oriented seminars, simulation or case studies, students are guided in applying theoretical principles in a quasi-real-life experience.

Type of instruction

Lectures, seminars, guest lectures, group projects, discussion, and presentations at JIBS Business Studio.

The teaching is conducted in English.

Prerequisites

General entry requirement and 30 credits in Business Administration or equivalent.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

Individual written exam (ILOs: 1, 2, 3, 5, 6) representing 4,5 credits.

Group assignment (ILOs: 1, 2, 3, 4, 6, 7) representing 3 credits.

Registration of examination:

Name of the Test	Value	Grading
Individual written exam[1]	4.5 credits	A/B/C/D/E/FX/F
Group assignment[2]	3 credits	A/B/C/D/E/FX/F

[1] All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance with JIBS grading policy.

[2] 1 Registration of examination:

All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information
Academic integrity
JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide. Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature
Selection of readings and books on change management and innovation.