



## COURSE SYLLABUS

# Developing Dynamic Family Enterprises, 5 credits

*Developing Dynamic Family Enterprises, 5 högskolepoäng*

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Course Code:	JDDR23	Education Cycle:	Second-cycle level
Confirmed by:	Council for Undergraduate and Masters Education Nov 19, 2012	Disciplinary domain:	Social sciences
Revised by:	Council for Undergraduate and Masters Education Oct 22, 2014	Subject group:	FE1
Valid From:	Jan 19, 2015	Specialised in:	A1N
Version:	2	Main field of study:	Business Administration
Reg number:	IHH 2014/4458-122		

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## Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

### *Knowledge and understanding*

- demonstrate knowledge of the characteristics of family enterprises as compared to other type of business organizations
- demonstrate knowledge of the main challenges and opportunities with regard to managing and governing a family enterprise
- demonstrate basic knowledge of the main theories used in family business research

### *Skills and abilities*

- to conduct a basic analysis of the main advantage and disadvantages of a family business
- demonstrate basic skills to effectively work with or in a family enterprise, either as manager, advisor or owner

### *Judgement and approach*

- adapt abilities to critically assess and evaluate a family business's advantages and disadvantage
- adapt abilities to critically apply main theories from family business research to practical cases of family enterprises

## Contents

The course contains models and concepts in from classic as well as contemporary family business research and practice. A general introduction and overview of the characteristics of family businesses, as compared to other type of business organizations, is followed by an analysis of specific challenges facing family businesses in different stakeholder and cultural environments.

## Type of instruction

Lectures, case seminars, special topic seminars, company visits, guest lectures.

The teaching is conducted in English.

## Prerequisites

Bachelor degree equal to 180 ECTS credits. Fluency in English equivalent to at least 575 (paper based), 90 (internet based) TOEFL score (eller motsvarande).

## Examination and grades

The course is graded A, B, C, D, E, FX or F.

The Knowledge and understanding, and judgment and approach is examined by an individual examination (worth 60% of the total grade) and a written review and presentation of an academic article (15%)

Skills and abilities is examined by the individual examination, as well as by active preparation and participation in case and special topic seminars (25%)

Registration of examination:

Name of the Test	Value	Grading
Examination <sup>1</sup>	5 credits	A/B/C/D/E/FX/F

<sup>1</sup> Determines the final grade of the course, which is issued only when all course units have been passed.

## Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

## Other information

This course overlaps with Creating a new venture, Introduction to Business Creation and Family Business Development.

## Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

## **Course literature**

### *Literature*

- Compendium of 5-6 academic articles and cases