



## COURSE SYLLABUS

# Entrepreneurship, 7.5 credits

*Entrepreneurship, 7,5 högskolepoäng*

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<b>Course Code:</b> JESG10	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education May 16, 2019	<b>Disciplinary domain:</b> Social sciences
<b>Valid From:</b> Aug 17, 2020	<b>Subject group:</b> FE1
<b>Version:</b> 1	<b>Specialised in:</b> G1N
	<b>Main field of study:</b> Business Administration

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### Intended Learning Outcomes (ILO)

Intended learning outcomes define the sought result of study, for each individual student who follows and completes the course. It is important to use the appropriate 'Action Verbs' in the ILO statements. Please follow the additional sub-headings:

#### Knowledge and understanding

1. discuss key concepts and models around value proposition.
2. explain the process nature of entrepreneurship as well as how this process can be managed.
3. describe the role of entrepreneurship at individual, organizational and societal level.

#### Skills and abilities

4. explain how new ideas and opportunities can be identified and/or created and identify their potential sources.
5. use tools that can help evaluate new business opportunities.
6. design an investor/sales pitch.

#### Judgement and approach

7. assess other's entrepreneurial potential as well as reflect on own entrepreneurial potential.
8. reflect about ethical issues that are intimately intertwined with starting and running a business and suggest how ethical dilemmas can be managed in the business world.

### Contents

Entrepreneurship is an introductory course into entrepreneurship theory and practice; one that adopts experiential andragogy. The course content focuses on entrepreneurship actor(s) and their endeavor in the process of starting and running a venture. More specifically, Entrepreneurship centers around four different and equally important areas: (1) Entrepreneurial mindset, (2) Entrepreneurial opportunity, (3) Entrepreneurial action, and (4) Entrepreneurship in Context.

### Type of instruction

The andragogy used in this course combines immersion in the experience of entrepreneurial endeavor and self-study of the literature. The learning process is supported by lectures and

seminars/workshops, where both theory and practice are connected. The new venture project provides the basis for learning; reflection is a critical element of the learning in the course.

The teaching is conducted in English.

### **Prerequisites**

General entry requirements and English B, Mathematics C and Civics A and required grade Passed or international equivalent.

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

The course is assessed in two parts:

Individual written exam – assesses ILOs 1-5 and 8, and represents 4 credits

Group project –assesses ILOs 2, 4-8 and represents 3.5 credits

The grade is reported when all compulsory elements have been successfully accomplished. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy - A/B/C/D/E/FX.

Registration of examination:

<b>Name of the Test</b>	<b>Value</b>	<b>Grading</b>
Individual Written Exam	4 credits	A/B/C/D/E/FX/F
Group project	3.5 credits	A/B/C/D/E/FX/F

### **Course evaluation**

It is the responsibility of the examiner to ensure that each course is evaluated. There must be course evaluators identified among the students. The evaluation is carried out continuously as well as at the end of the course, through a survey. After the course the course Examiner meets with student evaluators to discuss the survey results and possible improvements. A summary report is also created. The report is followed up by program directors and discussed with faculty and relevant others (e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean, or Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### **Other information**

#### **Academic integrity**

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action.

When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

Barringer, Bruce & Ireland, Duane (2018). *Entrepreneurship: Successfully Launching New Ventures*, Global Edition. Pearson Education. 6th edition. Chapters 1-12

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A reading list associated with the specific issues will be available at the start of the course.