



COURSE SYLLABUS **Industrial Organisation, 7.5 credits**

Industrial Organisation, 7,5 högskolepoäng

Course Code: JIOK18	Education Cycle: First-cycle level
Confirmed by: Council for Undergraduate and Masters Education Feb 1, 2017	Disciplinary domain: Social sciences (75%) and natural sciences (25%)
Valid From: Jan 15, 2018	Subject group: NA1
Version: 1	Specialised in: G1F
Reg number: IHH2017/946-313	Main field of study: Economics

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

- explain and discuss markets and firms from a contractual perspective
- identify various types of market structures and their impact on business practices and performance
- recognize what determines the organization of industrial activities in firms and markets
- explain and evaluate competition policies

Skills and abilities

- use models for analysing real world phenomena within firms, industry and competition policy
- apply economic concepts that have a broad use for decision making (e.g. opportunity costs, quasi-rents, strategic behaviour, optimisation and information structures)
- identify ideas and solve problems using graphical, tabular, algebraic, and calculus-based techniques

Judgement and approach

- conduct positive and normative analysis of firm and competition policy

Contents

Important elements of the course are:

- Firms, organisations, and contracts
- Corporate governance and firm objectives
- Theory of the firm and costs
- Market structures
- Pricing strategies
- Business practices
- Government policies and their effects

Type of instruction

The course is delivered in term of lectures, exercise classes and small group- workshops.

The teaching is conducted in English.

Prerequisites

General entry requirements and 22,5 credits in Business Administration or Economics including Microeconomics (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

All ILOs are assessed through the written exam.

Registration of examination:

Name of the Test	Value	Grading
Written examination	7.5 credits	A/B/C/D/E/FX/F

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own,

and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Literature

Introduction to Industrial Organization by Luis M B Cabral. MIT Press, Second Edition, 2017