



COURSE SYLLABUS

Responsible Enterprise, 7.5 credits

Responsible Enterprise, 7,5 högskolepoäng

Course Code: JREN10	Education Cycle: First-cycle level
Confirmed by: Council for Undergraduate and Masters Education Jun 20, 2017	Disciplinary domain: Social sciences
Revised by: Council for Undergraduate and Masters Education Sep 21, 2020	Subject group: FE1
Valid From: Jan 18, 2021	Specialised in: G2F
Version: 3	Main field of study: Business Administration

Intended Learning Outcomes (ILO)

On completion of the course the students will be able to:

Knowledge and understanding

1. Explain key concepts related to issues of enterprise responsibilities, including sustainability and ethics.

2. Recognize and elaborate on contemporary issues of enterprise responsibilities, including sustainability and ethics in relation to different business disciplines, stages, contexts and cultures.

3. Describe the implications of different perspectives on responsibility, including sustainability and ethics, for organizations, markets and society.

Skills and abilities

4. Identify responsibility-related challenges, including sustainability and ethics in given business situations and propose appropriate solutions to these, drawing on relevant tools and theory.

Judgement and approach

5. Identify their own values and ethical preferences, describing factors that influence their perspective, and demonstrating an awareness of the strengths and weaknesses of their outlook.

Contents

The course introduces students to core issues in enterprise responsibilities, stimulating student discussion on sustainability and ethical issues in business. Key topics during the course include theories of responsibility, sustainability, ethic and the management of these key areas of business behaviour ethics.

Connection to Research and Practice

During the course, we will be exploring and applying the latest scientific literature on the topics of ethics and corporate responsibility to discuss how managers can exercise their innovative

competencies to express their core values and face the normative challenges they encounter in everyday business operations. In this course, however, we apply the latest approaches to action-based theories of ethics to bring business and ethics together in powerful, novel and useful ways. Navigating the complex connections between responsible management and business innovation is a particular focus of the course. The course investigates how ethical expression can actually drive innovation rather than dampen it. Managing a responsible enterprise in the 21st century is a way to exercise creativity and imagination and, in this course, we develop competencies for doing that.

Type of instruction

The course includes lectures and seminars. Problem-based learning is emphasized, as is group discussion. Students are expected to plan and take responsibility for their own learning, including reading assigned course literature and completing assignments.

The teaching is conducted in English.

Prerequisites

60 credits in Business Administration or Economics (or the equivalent).

Examination and grades

The course is graded A, B, C, D, E, FX or F.

Group project: (ILOs: 1, 2, 4, and 6) representing 2.5 credits

Individual assignments: (ILOs: 2, 3 and 4) representing 2.5 credits

Written exam: ILOs: 1, 3, 5) representing 2.5 credits

Registration of examination:

Name of the Test	Value	Grading
Group project ¹	2.5 credits	A/B/C/D/E/FX/F
Individual assignments ¹	2.5 credits	A/B/C/D/E/FX/F
Written exam ¹	2.5 credits	A/B/C/D/E/FX/F

¹ The grade is reported when all compulsory elements have been successfully accomplished. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy - A/B/C/D/E/FX.

Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

Other information

Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work

(such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

Course literature

Gentile, M. C. (2010). *Giving Voice to Values: How to Speak Your Mind When You Know What's Right*. New Haven, CT: Yale University Press.

Articles and case-studies ascribed via the Course Guide and the Course Webpage.