



## COURSE SYLLABUS

# Communication Across Cultures, 7.5 credits

*Communication Across Cultures, 7,5 högskolepoäng*

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<b>Course Code:</b> LCCK15	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Director of Education Jan 9, 2018	<b>Disciplinary domain:</b> Social sciences
<b>Revised by:</b> Faculty Programme Director Jun 4, 2018	<b>Subject group:</b> MK1
<b>Valid From:</b> Autumn 2018	<b>Specialised in:</b> G1F
<b>Version:</b> 4	<b>Main field of study:</b> Media and Communication Science

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### Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- identify and describe communication patterns in different cultures (1)
- recognize and explain theories within the field of intercultural communication (2)

Skills and abilities

- implement the theories and concepts of intercultural communication in strategic information (3)
- compare and analyse different communication patterns (4)

Judgement and approach

- evaluate and debate the role and importance of intercultural communication in modern society (5)

### Contents

- Levels, processes and patterns within communication
- Theories in intercultural communication
- Cultural differences and patterns in a global world

### Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups. A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### Prerequisites

General requirements and 37,5 credits in Media and Communication Science or equivalent. English proficiency is required. Exemption is granted from the requirement in Swedish.

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on:

- Individual written assignment 1 (ILOs 1, 2, 4)
- Individual written assignment 2 (ILOs 1, 2, 4, 5)
- Group presentation (ILOs 1, 3, 4)
- Seminar (ILOs 1, 2, 4, 5)

Registration of examination:

Name of the Test	Value	Grading
Written assignment 1	2.5 credits	A/B/C/D/E/FX/F
Written assignment 2	2.5 credits	A/B/C/D/E/FX/F
Group presentation <sup>†</sup>	1.5 credits	U/G
Seminar <sup>†</sup>	1 credit	U/G

<sup>†</sup> This examination is graded Pass (G) or Fail (U)

### Course evaluation

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

**Course literature**

Johansson, Christina & Werner Carr, Lisa (2001). *Modern-Day Vikings*. Yarmouth: Intercultural Press Inc. 200 pages.

Samovar, Larry A., Porter, Richard E., McDaniel, Edwin R. & Roy, Carolyn S. (2013). *Communication Between Cultures*. Boston: Wadsworth. 400 pages.

Compendium. 100 pages

**Reference Literature**

*Citing Sources – How to Create Literature References*. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University*. <http://pingpong.hj.se/public/courseId/10565/publicPage.do>