



COURSE SYLLABUS

Communication in a Global Media Environment, 7.5 credits

Communication in a Global Media Environment, 7,5 högskolepoäng

Course Code: LCGK15	Education Cycle: First-cycle level
Confirmed by: Faculty Programme Director Jun 4, 2018	Disciplinary domain: Social sciences
Valid From: Autumn 2018	Subject group: MK1
Version: 4	Specialised in: GIF
	Main field of study: Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the students should be able to:

Knowledge and understanding

- explain the concept of globalization and the main theories and concepts that occur in connection with this (1)
- describe theories that place the media in relation to globalization (2)
- explain different media systems in a global perspective (3)

Skills and abilities

- identify problems and solution descriptions for different stakeholders, related to globalization and media (4)

Judgement and approach

- approach opportunities and challenges related to practical communication in different media systems with ethical awareness and sensitivity (5)

Contents

- Globalization and related theories and concepts
- The media and globalization
- Problems and solutions related to the media and globalization
- Media systems in a global perspective
- Critical and ethical approaches in different media systems

Course unit 1, 0,0 credits

Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups. A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

General requirements and 37,5 credits in Media and Communication Science or equivalent. English proficiency is required. Exemption is granted from the requirement in Swedish.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on:

- Individual test (examines ILO 1,2,3)
- Written group assignment (examines ILO 3,4,5)
- Oral presentation with active participation, group assignment (examines ILO 3,4,5)

Registration of examination:

Name of the Test	Value	Grading
Individual test	3.5 credits	A/B/C/D/E/FX/F
Written group assignment ¹	3 credits	U/G
Oral presentation ¹	1 credit	U/G

¹ The examination is graded Fail (U) or Pass (G)

Course evaluation

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

Course literature

Fuchs, Christian (2017). *Social Media: A Critical Introduction*. London: Sage. 400 pages (selected parts).

Hafez, Kai (2007). *The Myth of Media Globalization*. Oxford: Polity Press. 224 pages.

Hallin, Daniel & Mancini, Paolo (2012). *Comparing Media Systems Beyond the Western World*. New York: Cambridge University Press. 344 pages.

McPhail, Thomas L. (2014). *Global Communication: Theories, Stakeholders and Trends*. Hoboken, N. J.: Wiley- Blackwell. 336 pages (selected parts).

Articles and extracts appr. 250 pages.

Reference Literature

Citing Sources – How to Create Literature References. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University*. <http://pingpong.hj.se/public/courseId/10565/publicPage.do>