



COURSE SYLLABUS

Sustainable Marketing Communication, 7.5 credits

Hållbar marknadskommunikation, 7,5 högskolepoäng

Course Code: LHBK13	Education Cycle: First-cycle level
Confirmed by: Director of Education May 26, 2023	Disciplinary domain: Social sciences
Valid From: Autumn 2023	Subject group: MK1
Version: 1	Specialised in: GIF
	Main field of study: Media and Communication Science

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

Examination and grades

The course is graded Fail (U), Pass (G) or Pass with Distinction (VG).

Registration of examination:

Name of the Test	Value	Grading
Individual written examination	4 credits	U/G/VG
Seminar 1	1.5 credits	U/G
Seminar 2	2 credits	U/G

Course literature