



COURSE SYLLABUS

Sustainable Communication, 15 credits

Sustainable Communication, 15 högskolepoäng

Course Code: LHKR25	Education Cycle: Second-cycle level
Confirmed by: Director of Education May 21, 2015	Disciplinary domain: Social sciences
Revised by: Director of Education Sep 2, 2016	Subject group: MK1
Valid From: Autumn 2016	Specialised in: A1N
Version: 2	Main field of study: Media and Communication Science
Reg number: HLK 2016/3144-313	

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- explain and problematize different perspectives and levels of communication and sustainability (1)
- identify and explain communication processes and relations in the (un)sustainable society (2)

Skills and abilities

- use concepts of sustainable communication in the production of information (3)
- design and formulate research problems related to sustainable communication (4)

Judgement and approach

- critically evaluate the media's role in the production of sustainable communication (5)

Contents

- The media's role in an ecologically sustainable society
- The media's role in an economically sustainable society
- The media's role in a socially sustainable society

Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

General requirements and a Bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 60 credits in media and/or communication studies, journalism, or equivalent. English proficiency is required. Exemption is granted from the requirement in Swedish.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on:

- Three written assignments, two of these including oral presentation in seminars (1, 2, 3, 4, 5)
- One group assignment including oral presentation in seminar (2, 3, 4)
- One discussion seminar (1, 2, 5)

In order to be awarded the grade A for the whole course, the student needs to be awarded A on both individual assignments, and C on the remaining examinations. In order to be awarded B for the whole course, the student needs to be awarded A or B on one individual assignment, B on the remaining individual assignment and C on the remaining examinations.

Registration of examination:

Name of the Test	Value	Grading
Individual written and oral assignment 1	5 credits	A/B/C/D/E/FX/F
Individual written and oral assignment 2	5 credits	A/B/C/D/E/FX/F
Individual written memo ¹	1.5 credits	A/B/C/D/E/FX/F
Group assignment ¹	2.5 credits	A/B/C/D/E/FX/F
Discussion seminar ¹	1 credit	A/B/C/D/E/FX/F

¹ Only C, FX or F is awarded.

Course evaluation

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

Course literature

Berglez, Peter (2013). *Global Journalism. Theory and Practice*. New York: Peter Lang Publishing. (180 p.)

Coombs, Timothy & Holladay, Sherry J (2012). *Managing Corporate Social Responsibility: A Communication Approach*. Chichester: Wiley-Blackwell. (200 p.)

Defries, Ruth (2014). *The big Ratchet: How Humanity Thrives in the Face of Crisis*. New York: Basic Books. (288 p.)

Elliot, Jennifer A (2012). *An Introduction to Sustainable Development*. Routledge. Selected chapters (about 150 p.).

Foster, John Bellamy, Clark, Brett & York, Richard (2009). The Midas Effect: A Critique of Climate Change Economics. *Development and change*, 40(6), 1085-1097.

Hansen, Anders (2010). *Environment, Media and Communication*. Routledge. 256 pp.

Lewis, Justin (2013). *Beyond Consumer Capitalism: Media and the limits to imagination*. Cambridge: Polity Press. (224 p.)

Miller, Toby (2015). "Unsustainable Journalism". *Digital Journalism* 3(5), 653-663.

Olausson, Ulrika (2011). "We're the One's to Blame": Citizens' Representations of Climate Change and the Role of the Media. *Environmental Communication* 5(3), 281-299.

Phillips, Louise, Carvalho, Anabela & Doyle, Julie (Eds.) (2012). *Citizen Voices. Performing Public Participation in Science and Environment Communication*. Bristol: Intellect. (231 p.)

Vallance, Suzanne, Perkins, Harvey C. & Dixon, Jennifer E. (2011). "What is Social Sustainability? A clarification of concepts", *Geoforum* 42, 342-348.

Additional articles, 200 pages.

Reference literature

Citing Sources – How to Create Literature References. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University.* <http://pingpong.hj.se/public/courseId/10565/publicPage.do>