



## COURSE SYLLABUS

# Introduction to Sustainable Communication: Communicative Aspects of Sustainability, 2.5 credits

*Introduction to Sustainable Communication: Communicative Aspects of Sustainability, 2,5 högskolepoäng*

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<b>Course Code:</b> LIAR22	<b>Education Cycle:</b> Second-cycle level
<b>Confirmed by:</b> Director of Education Mar 18, 2022	<b>Disciplinary domain:</b> Social sciences
<b>Valid From:</b> Autumn 2022	<b>Subject group:</b> MK1
<b>Version:</b> 1	<b>Specialised in:</b> A1N
	<b>Main field of study:</b> Media and Communication Science

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## Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- demonstrate knowledge of central concepts, theories, and methods within the research field of sustainable communication
- demonstrate knowledge of current research and practice within the field of sustainable communication

Skills and abilities

- compare different communication perspectives and their relations to social, economic and environmental sustainability

Judgement and approach

- discuss ethical considerations in research and practice within the field of sustainable communication

## Contents

- Introduction to concepts, theories, and methods
- Current research and practice in sustainable communication
- Communicative aspects of sustainable development
- Introduction to communication and social change
- Research ethics

## Type of instruction

The teaching consists of lectures, seminars and exercises performed individually and in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course instance to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### **Prerequisites**

A bachelor's degree (i.e., the equivalent of 180 ECTS credits at an accredited university) with at least 90 credits in media and communication or social sciences including independent work, i.e., a thesis or the equivalent. English proficiency is required.

### **Examination and grades**

The course is graded Fail (U) or Pass (G).

The examination is based on the intended learning outcomes.

The course is examined through a group presentation.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

To receive the final grade of Pass, all elements of the course must have been passed. The final grade of the course is determined by the grade given to the group presentation.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Registration of examination:

Name of the Test	Value	Grading
Group presentation <sup>1</sup>	2.5 credits	U/G

<sup>1</sup> The presentation is assessed as Fail (U) or Pass (G).

### **Course evaluation**

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

### **Course literature**

Bennett, W. L. (2020). *Communicating the future: solutions for environment, economy and democracy*. John Wiley & Sons. Chapter 4, 28p.

Russell, A., Tegelberg, M., Yagodin, D., Kumpu, V., & Rhaman, M. (2012). Digital networks and shifting climate news agendas and practices. *Media Meets Climate. The Global Challenge for Journalism*. Göteborg: Nordicom, 195-217. 21p

Hahn, O., Eide, E., & Ali, Z. S. (2012). The evidence of things unseen: Visualizing global warming. *Media meets climate: The global challenge for journalism*, 221-246. 24p.

Peer-reviewed articles and chapters from other publications ca. 40 pages

Reference literature

#### **Citing Sources – How to Create Literature References**

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

#### **The Interactive Anti-Plagiarism Guide – Jönköping University**

Information about plagiarism at higher education institutions

Available in the learning management system