

COURSE SYLLABUS

Intercultural and International Communication, 7.5 credits

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Course Code: LIIG19

Confirmed by: Director of Education Nov 26, 2018

Revised by: Director of Education Dec 10, 2019

Valid From: Spring 2020

Version: 2

Disciplinary Social sciences domain:

Subject group: MK1 Specialised in: G1N

Education Cycle:

Main field of study: Media and Communication Science

First-cycle level

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- identify and describe some intercultural theories when comparing different cultures
- explain the role of cultural, sociological and psychological aspects that are present in interpersonal and global communication processes
- explain and describe the role of communication regarding social and ecological sustainability in a global context

Skills and abilities

- understand and discuss the features of basic intercultural competence, in order to manage different types of communication processes used in international contexts

Judgement and approach

- critically reflect upon stereotypes and simplified representations of different cultures

Contents

- Intercultural theories and categories
- · Cultural values and identity
- Cultural, sociological and psychological aspects in interpersonal and global communication
- Communication processes in international contexts
- Representations of cultures
- Theories of sustainable development
- The role of communication in processes of sustainability work

Type of instruction

The teaching consists of lectures, seminars and exercises performed individually and in groups.

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

General entry requirements. English proficiency is required. Exemption is granted from the requirement in Swedish.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course.

The examination is based on instruction and course literature.

Forms of examination:

- Individual written examination
- Written group assignment
- Seminar
- Group presentation

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

For the final grade to be assigned, the student needs to pass all of the above examinations.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Registration of examination:

Name of the Test	Value	Grading
Individual written examination	3 credits	A/B/C/D/E/FX/F
Written group assignment	2.5 credits	A/B/C/D/E/FX/F
Seminar ^I	1 credit	U/G
Group presentation ¹	1 credit	U/G

^I The examination is graded Fail (U) or Pass (G).

Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Course literature

Baldwin, John R. (2013). *Intercultural Communication for Everyday Life.* Wiley. (Selected chapters – 100 p).

Hedenus F., Persson M., Sprei F. (2018). Sustainable Development – Nuances and Perspectives. Studentlitteratur AB. (140 p).

Jackson, Jane (2019). *Introducing Language and Intercultural Communication*. Routledge. (400 p).

Piller, Ingrid (2017). *Intercultural Communication – A Critical Introduction*. Edinburgh University Press. (Selected chapters – 100 p).

Servaes, Jan (2013). Sustainability, Participation and Culture in Communication. Intellect Books. (Selected chapters - 100 p).

Additional articles: 50 pages

Reference literature

Citing Sources – How to Create Literature References

http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html

The Interactive Anti-Plagiarism Guide - Jönköping University

Information about plagiarism at higher education institutions Available on the e-learning platform