



COURSE SYLLABUS

Marketing and Communication Law, 7.5 credits

Marknads- och kommunikationsrätt, 7,5 högskolepoäng

Course Code: LMKG17	Education Cycle: First-cycle level
Confirmed by: Director of Education Dec 18, 2017	Disciplinary domain: Law (80%) and social sciences (20%)
Revised by: Faculty Programme Director Nov 29, 2018	Subject group: JU1
Valid From: Spring 2019	Specialised in: G1N
Version: 3	Main field of study: Commercial and Tax Law

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

Examination and grades

The course is graded Fail (U), Pass (G) or Pass with Distinction (VG).

Registration of examination:

Name of the Test	Value	Grading
Three Seminars	1 credit	U/G
Individual written exam	2 credits	U/G/VG
Written group assignment	3.5 credits	U/G/VG
Seminar	1 credit	U/G

Course literature