



## COURSE SYLLABUS

# Radio Production and Live Broadcast, 7.5 credits

*Radio Production and Live Broadcast, 7,5 högskolepoäng*

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<b>Course Code:</b> LRBN17	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Director of Education Feb 27, 2018	<b>Disciplinary domain:</b> Social sciences (50%) and technology (50%)
<b>Revised by:</b> Director of Education Nov 25, 2019	<b>Subject group:</b> MK1
<b>Valid From:</b> Spring 2020	<b>Specialised in:</b> G1F
<b>Version:</b> 3	<b>Main field of study:</b> Media and Communication Science

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### Intended Learning Outcomes (ILO)

On completion of the course the student should be able to:

Knowledge and understanding

- identify and describe the technical and theoretical aspects of radio production and broadcasting (1)
- explain the concepts of format, content, target group and audience interaction (2)

Skills and abilities

- use modern technology to broadcast live radio from both a studio and the field (3)
- use established tools and methods when producing radio reports, podcasts and radio shows (4)
- use appropriate channels to promote their radio shows and interact with the audience (5)

Judgement and approach

- evaluate both the students own work and the work of other students by comparing them to established technical and theoretical principles of radio production (6)

### Contents

- Format, content and target group
- Roles within radio production
- Production and broadcasting
- Interviewing, spoken languages and narrative structures
- Recording and editing
- Promotion and audience interaction
- Webcasting and podcasting

### Type of instruction

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### Prerequisites

General entry requirements and 37,5 credits in Media and Communication Science or equivalent. English proficiency is required. Exemption is granted from the requirement in Swedish.

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed. The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination is assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

There are five examinations in the course, three individual examinations and two group examinations. The individual examinations consist of a radio report, an oral presentation and a written assignment. The group examinations consist of five radio broadcasts and a laboratory podcast assignment.

The student will need at least an E on every assignment to pass the course.

Registration of examination:

Name of the Test	Value	Grading
Individual Radio Report	1.5 credits	A/B/C/D/E/FX/F
Individual Oral Presentation	0.5 credits	A/B/C/D/E/FX/F
Group Radio Broadcasts	3.5 credits	A/B/C/D/E/FX/F
Group Podcast <sup>1</sup>	0.5 credits	U/G
Individual Written Assignment	1.5 credits	A/B/C/D/E/FX/F

<sup>1</sup> The assignment is graded Fail (U) or Pass (G)

**Course evaluation**

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

**Course literature**

Geller, Valerie (2011). *Beyond Powerful Radio*. Burlington: Focal Press. 512 pages.

Hudson, Gary & Rowlands, Sarah (2018). *The Broadcast Journalism Handbook*. Abingdon: Routledge.  
424 pages.

Compendium. 50 pages.

**Reference Literature:**

*Citing Sources – How to Create Literature References*. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University*.