



COURSE SYLLABUS

Streaming Media, Contemporary Society and Cultural Memory, 7.5 credits

Strömmande media, dagens samhälle och kulturellt minne, 7,5 högskolepoäng

Course Code: LSMS20	Education Cycle: Second-cycle level
Confirmed by: Director of Education May 27, 2020	Disciplinary domain: Social sciences
Valid From: Autumn 2020	Subject group: MK1
Version: 1	Specialised in: A1F
	Main field of study: Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- explain contemporary media theories and concepts in relation to streaming media
- describe the development of streaming services in comparison to other forms of media
- identify how memories of the past and societal issues, such as racism and inequality are represented and communicated digitally through streaming media

Skills and abilities

- apply relevant theoretical concepts and analytical tools to study streaming media
- interpret streaming media narratives in relation to societal issues and cultural memory
- compare narratives of streaming media with other forms of media today and in the past

Judgement and approach

- critically review theories on the development of streaming services and its infrastructure
- critically reflect upon societal issues and cultural memory within streaming media
- problematise different transdisciplinary approaches to streaming media and narratives in relation to contemporary society and cultural memory

Contents

- The technological and cultural development of streaming services
- Contemporary media theories and concepts in relation to streaming media
- Theoretical and analytical approaches to cultural memory in relation to streaming media
- Representations of societal issues and memories of the past in streaming media

Type of instruction

The teaching consists of seminars and exercises performed individually and in groups.

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

Bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) including independent, theoretical based work, i.e. a thesis or the equivalent. English 6/English B in the Swedish upper secondary school system or international equivalent and 45 credits from the master's programme, or equivalent.

Examination and grades

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course.

The examination is based on instruction and course literature.

The forms of examination involve (1) individual written assignment and (2) group presentation.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

To receive the final grade of this course, the student needs to pass all of the examinations. In order to achieve grade A in the course, the student should have an A in the individual written assignment.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Registration of examination:

Name of the Test	Value	Grading
Individual written assignment	5.5 credits	A/B/C/D/E/FX/F
Group presentation ¹	2 credits	U/G

¹ The examination is graded Fail (U) or Pass (G).

Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Course literature

Baker, Cory & Wiatrowski, Myc (2017). *The age of Netflix: Critical essays on streaming media, digital delivery and instant access*. Jefferson, NC: McFarland & Company. (248 pages)

Deuze, Mark & Prenger, Mirjam (2019). *Making media: Production, practices, and professions*. Amsterdam, Netherlands: Amsterdam University Press. (selected parts, 150 pages)

Erll, Astrid (2011). *Memory in culture*. Houndmills, England: Palgrave Macmillan. (selected parts, 150 pages)

Gambarato, Renira R., Alzamora, Geane & Tárca, Lorena (2020). *Theory, development, and strategy in transmedia storytelling*. New York, NY: Routledge. (selected parts, 50 pages)

Hagedoorn, Berber (2013). Television as a hybrid repertoire of memory: New dynamic practices of cultural memory in the multi-platform era. *VIEW: Journal of European Television History and Culture*, 2(3), 52–64. (12 pages)

Han, Byung-Chul (2015). *The burnout society*. Stanford, CA: Stanford University Press. (69 pages)

Lobato, Ramon (2019). *Netflix nations: The geography of digital distribution*. New York, NY: New York University Press. (selected 100 pages)

Articles and extracts: appr. 100 pages

Reference literature

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

Available on the e-learning platform