



COURSE SYLLABUS

Work Placement in Sustainable Communication, 7.5 credits

Work Placement in Sustainable Communication, 7,5 högskolepoäng

Course Code: LWSS20	Education Cycle: Second-cycle level
Confirmed by: Director of Education Dec 10, 2019	Disciplinary domain: Social sciences
Valid From: Spring 2020	Subject group: MK1
Version: 1	Specialised in: A1F
	Main field of study: Media and Communication Science

Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- identify the challenges connected to "communication and sustainability" within a company/an organization
- describe and give an account of the work placement's organization and activity and how it communicates with its stakeholders and surroundings

Skills and abilities

- independently identify, formulate problems and suggest solutions within the field of sustainable communication in relation to a company/an organization

Judgement and approach

- critically reflect on the relation between theories (in Media and Communication with focus on Sustainability) and the practice within a company/an organization

Contents

- Practice tasks related to a company/an organization, with focus on communication
- Project work within sustainable communication, related to the needs of a company/an organization

Type of instruction

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

Prerequisites

Second-cycle courses equivalent to 15 credits in Media and Communication Sciences, for example Sustainability and Communication, 15 credits, or Media in the Digital Age – Participation, Power and (In)Equality, 7.5 credits, and Transmedia Storytelling and Design, 7.5 credits.

Examination and grades

The course is graded Fail (U) or Pass (G).

The examination is based on instruction and course literature.

Forms of examination:

- project work
- individual written report
- seminar

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

To receive the final grade of this course, the student needs to pass all of the examinations.

A student may not make a second attempt at any examination already passed in order to receive a higher grade.

Registration of examination:

Name of the Test	Value	Grading
Project work connected to a work placement/company/organization ¹	4 credits	U/G
Individual written report ¹	2 credits	U/G
Seminar ¹	1.5 credits	U/G

¹ The examination is graded Fail (U) or Pass (G).

Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Course literature

Relevant literature for the student's own work (project and report) – decided by the student together with the examiner

Reference literature

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

Available on the e-learning platform