



COURSE SYLLABUS

Corporate Entrepreneurship for Operations Managers, 7.5 credits

Corporate Entrepreneurship for Operations Managers, 7,5 högskolepoäng

Course Code: TCMS22	Education Cycle: Second-cycle level
Confirmed by: Dean Mar 1, 2022	Disciplinary domain: Social sciences (50%) and technology (50%)
Valid From: Aug 1, 2022	Subject group: IE1
Version: 1	Specialised in: A1F

Intended Learning Outcomes (ILO)

After a successful course, the student shall

Knowledge and understanding

- display knowledge of core theories within the field of corporate entrepreneurship
- demonstrate comprehension of the role of corporate entrepreneurship at several different and connected levels: the individual, the organizational and the societal

Skills and abilities

- demonstrate the ability to critically assess and relate to core theories within corporate entrepreneurship
- demonstrate the ability to identify resources and processes that support corporate entrepreneurship from an operations management perspective

Judgement and approach

- demonstrate an understanding of challenges and opportunities connected to supporting corporate entrepreneurship in an operations management context
- demonstrate an understanding of how corporate entrepreneurship connects with firm level strategy.

Contents

The course provides tools and knowledge that enables future operations managers to lead corporate entrepreneurship initiatives.

The course includes the following elements:

- Corporate entrepreneurship theory
- Leading corporate entrepreneurship initiatives
- Managing uncertainty
- Tools and methods to promote corporate entrepreneurship in operations

Type of instruction

The course has a student-centered approach where students develop autonomy and independence and a greater responsibility for their own learning.

The teaching is conducted in English.

Prerequisites

Passed courses of at least 90 credits within the major subject industrial engineering and management, mechanical engineering, civil engineering, computer engineering (or the equivalent), and 15 credits in mathematics, and completed course Accounting and Finance for Managers. At least 30 credits in the master's program should be approved.

Proof of English proficiency is required.

Examination and grades

The course is graded 5,4,3 or Fail.

Registration of examination:

Name of the Test	Value	Grading
Examination	7.5 credits	5/4/3/U

Course literature

The literature list for the course will be provided 8 weeks before the course starts.

Bouchard, V., & Fayolle, A. (2017). *Corporate Entrepreneurship* (1st ed.). Routledge. <https://doi.org/10.4324/9781315747989> (available as e-book at the JU library)

Miller. (1983). *The Correlates of Entrepreneurship in Three Types of Firms. Management Science*, 29(7), 770–791. <https://doi.org/10.1287/mnsc.29.7.770>

Miller, & Friesen, P. H. (1982). Innovation in conservative and entrepreneurial firms: Two models of strategic momentum. *Strategic Management Journal*, 3(1), 1–25. <https://doi.org/10.1002/smj.4250030102>

Stevenson, & Jarillo, J. C. (1990). *A Paradigm of Entrepreneurship: Entrepreneurial Management. Strategic Management Journal*, 11(8)

Stevenson, & Gumpert, D. E. (1985). *The heart of entrepreneurship. Harvard Business Review*, 63(2), 85–94.

Covin, & Slevin, D. P. (1988). *The influence of organization structure on the utility of an entrepreneurial top management style. Journal of Management Studies*, 25(3), 217–234. <https://doi.org/10.1111/j.1467-6486.1988.tb00033.x>

Additional articles may be added during the course.