



COURSE SYLLABUS

Intercultural and International Communication, 7.5 credits

Interkulturell och internationell kommunikation, 7,5 högskolepoäng

Course Code: TIKG18	Education Cycle: First-cycle level
Confirmed by: Dean Apr 6, 2018	Disciplinary domain: Social sciences (50%) and technology (50%)
Valid From: Aug 1, 2018	Subject group: IE1
Version: 1	Specialised in: G1N
	Main field of study: Industrial Engineering and Management

Intended Learning Outcomes (ILO)

After a successful course, the student shall:

Knowledge and understanding

- show familiarity with and define cultural factors that affect the communication process like
- show understanding of the sociological and psychological signs a person goes through during the adaptation to a new culture

Skills and abilities

- demonstrate skills of effectively functioning in a cross-cultural environment

Judgement and approach

- demonstrate the ability to reflect over the process of becoming interculturally competent

Contents

This course is designed for students/professionals wishing to increase their intercultural understanding and to gain the tools for building international ties. Students will explore their own culture, begin to perceive the impact of culture on daily life, learn some of the basic theories of cross-cultural communication and work towards achieving cross-cultural competence.

Focus is placed on the application of theory and research in intercultural communication. Both crosscultural (comparisons of communication across cultures) and intercultural (communication between

members of different cultures) communication are emphasized. Topics include:

- Cultural inheritance and Swedish mentality
- Worldview, ethnocentrism, non-verbal communication
- Cultural values and identity, the deep structures of culture.
- Multiculturalism and Cultural Change
- Immigration, integration and cross-cultural work.

Type of instruction

Lectures, structured discussions in multi-culture groups with written and oral reports, seminars

around written assignments. Guest lectures.

The teaching is conducted in English.

Prerequisites

General admission requirements and English B.

Examination and grades

The course is graded 5,4,3 or Fail.

Two written assignment.

Active attendance at lectures, work-shops and seminar.

Registration of examination:

Name of the Test	Value	Grading
Examination	7.5 credits	5/4/3/U

Course literature

Literature

Samovar A, Porter R, McDaniel E (2006) Communication Between Cultures. International Ed.
Cengage Learning