



COURSE SYLLABUS **Industrial Marketing, 7.5 credits**

Industriell marknadsföring, 7,5 högskolepoäng

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| Course Code: TIMK11 | Education Cycle: First-cycle level |
| Confirmed by: Dean Dec 1, 2019 | Disciplinary domain: Technology (75%) and social sciences (25%) |
| Revised by: Director of Education Nov 5, 2021 | Subject group: IE1 |
| Valid From: Jan 1, 2022 | Specialised in: G1F |
| Version: 2 | Main field of study: Industrial Engineering and Management |

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

Examination and grades

The course is graded 5,4,3 or Fail.

Registration of examination:

| Name of the Test | Value | Grading |
|---------------------|-------------|---------|
| Examination | 2 credits | 5/4/3/U |
| Project Work | 2.5 credits | U/G |
| Seminar/Assignments | 3 credits | 5/4/3/U |

Course literature