



COURSE SYLLABUS

Marketing and Sales, 6 credits

Marknadsföring och försäljning, 6 högskolepoäng

Course Code: TMFK19	Education Cycle: First-cycle level
Confirmed by: Dean Jun 1, 2019	Disciplinary domain: Social sciences (50%) and technology (50%)
Valid From: Aug 1, 2019	Subject group: TE9
Version: 1	Specialised in: G1F

Type of instruction

The teaching is normally conducted in Swedish, but can occasionally be in English.

Prerequisites

Examination and grades

The course is graded 5,4,3 or Fail.

Registration of examination:

Name of the Test	Value	Grading
Examination ¹	4 credits	5/4/3/U
Project	2 credits	U/G

¹ Determines the final grade of the course, which is issued only when all course units have been passed.

Course literature