



## KURSPLAN

# Advanced Perspectives in Research Methodology, 7,5

### högskolepoäng

*Advanced Perspectives in Research Methodology, 7.5 credits*

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<b>Kurskod:</b>	LAPS28	<b>Utbildningsnivå:</b>	Avancerad nivå
<b>Fastställd av:</b>	Utbildningschef 2017-11-14	<b>Utbildningsområde:</b>	Samhällsvetenskapliga området
<b>Gäller fr.o.m.:</b>	Våren 2018	<b>Ämnesgrupp:</b>	MK1
<b>Version:</b>	1	<b>Fördjupning:</b>	A1F
<b>Diarienummer:</b>	HLK 2016/3739-313	<b>Huvudområde:</b>	Medie- och kommunikationsvetenskap

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### Lärandemål

On completion of the course, the student should be able to:

#### Kunskap och förståelse

- describe different perspectives and traditions within the philosophy of science
- explain, in a deepened manner, the applicability of quantitative methods for studying media and communication
- explain, in a deepened manner, the applicability of qualitative methods for studying media and communication
- explain, in a deepened manner, the relation between theory and methods in specific media and communication research contexts

#### Färdighet och förmåga

- summarize specific perspectives and traditions within the philosophy of science and relate them to specific theories and methods used in media and communication
- apply, in a deepened manner, quantitative analysis of media and communication related data, including the application and interpretation of tests of significance
- collect complex sets of data for qualitative analysis
- make detailed qualitative analyses of media and communication data using a specific method

#### Värderingsförmåga och förhållningssätt

- critically reflect on the relationship between specific perspectives and traditions within the philosophy of science and specific methods used in media and communication research
- critically reflect on the strengths and limitations of specific methods for analyzing media and communication related problems

### Innehåll

- Philosophy of science in media and communication research
- Advanced perspectives in quantitative research methodology
- Advanced perspectives in qualitative research methodology

## **Undervisningsformer**

The teaching consists of lectures, seminars and exercises performed individually or in groups.

A digital learning platform is used.

Students who have been admitted to and registered on a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

## **Förkunskapskrav**

60 credits within the Master's program, or equivalent, including 15 thesis credits.

## **Examination och betyg**

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The grades A, B, C, D and E are all passing grades. For courses with more than one examination, students are given a final grade based on an overall assessment of all examinations included in the course. The final grade of the course is issued only when all course units have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Students may not make a second attempt at any examination (or element of examination) already passed in order to receive a higher grade. Further information concerning assessment and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three examination occasions, including the regular occasion.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner if possible. The decision to accept or reject such a request is made by the vice dean of education.

In case the course is terminated or significantly altered, examination according to the present course syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on three oral presentations in group and one individual written assignment.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Muntlig gruppredovisning: vetenskapsfilosofi <sup>1</sup>	1,5 hp	A/B/C/D/E/FX/F
Muntlig gruppredovisning: kvantitativa metoder <sup>1</sup>	1 hp	A/B/C/D/E/FX/F
Muntlig gruppredovisning: kvalitativa metoder <sup>1</sup>	1 hp	A/B/C/D/E/FX/F
Individuell skriftlig inlämningsuppgift	4 hp	A/B/C/D/E/FX/F

<sup>1</sup> Only C, FX or F is awarded.

## Kursvärdering

At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student/students (course developer/s). The course evaluation, which is published on the relevant learning platform and submitted to the study administration, is to function as a basis for future improvements to the course.

## Kurslitteratur

Bruce, Nicola; Snelgar, Rosemary & Kemp, Richard (2016). *SPSS for Psychologists. Sixth edition*. Basingstoke: Palgrave Macmillan. 440 pages.

Chalmers (2013). *What is this thing called science?* 4th edition. Berkshire: Open University Press. 282 pages.

Inglis, David & Thorpe, Christopher (2012). *An invitation to social theory*. Cambridge: Polity. 224 pages

Kozinets, Robert (2015). *Netnography – Redefined*. London: Sage. 320 pages.

Machin, David & Mayr, Andrea (2012). *How to Do Critical Discourse Analysis: A Multimodal Introduction*. London: Sage. 250 pages.

Neuendorf, Kimberly A. (2017). *The content analysis guidebook*. 2. ed. London: Sage. 456 pages.

Articles 200 pages.

*Citing Sources – How to Create Literature References*. <http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

Information Material about Anti-Plagiarism at Universities. *The Interactive Anti-Plagiarism Guide – Jönköping University*. <http://pingpong.hj.se/public/courseId/10565/publicPage.do>