



KURSPLAN

Global Media Cultures, 15 högskolepoäng

Global Media Cultures, 15 credits

Kurskod:	LGMR28	Utbildningsnivå:	Avancerad nivå
Fastställd av:	Utbildningschef 2018-06-14	Utbildningsområde:	Samhällsvetenskapliga området
Gäller fr.o.m.:	Hösten 2018	Ämnesgrupp:	MK1
Version:	1	Fördjupning:	A1N
		Huvudområde:	Medie- och kommunikationsvetenskap

Lärandemål

On completion of the course the students should be able to:

Kunskap och förståelse

- explain different forms of international communication (1)
- describe the interrelation between media and globalization (2)
- describe the relationship between media, communication and culture in different settings (3)

Färdighet och förmåga

- demonstrate the ability to identify specific challenges regarding communication across nations and cultures (4)
- apply different concepts and theories relating to globalization and international communication when explaining communication challenges across nations and cultures (5)

Värderingsförmåga och förhållningssätt

- problematize the role of different forms of media in international communication processes (6)
- reflect on the explanation strength and limitations of specific theories and perspectives on global and international communication (7)

Innehåll

- International communication
- Media and globalization
- Culture and identity
- Representation and difference

Undervisningsformer

The teaching consists of lectures, seminars and exercises performed individually and in groups.

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive

instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

Förkunskapskrav

The applicant must hold the minimum of a bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 90 ECTS credits in media and communication studies, including independent, theoretical based work, i.e. a thesis or the equivalent. English 6/English B in the Swedish upper secondary school system or international equivalent. Exemption is granted from the requirement in Swedish.

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Fem diskussionsseminarier	7 hp	U/G
Gruppuppgift med skriftlig och muntlig presentation	3 hp	U/G

Individuell skriftlig inlämningsuppgift med opposition	5 hp	A/B/C/D/E/FX/F
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Kursvärdering

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Kurslitteratur

Flew, Terry (2018). *Understanding global media*. 2nd ed. New York: Palgrave Macmillan (261 pp.)

Jacobsson, Diana (2016). *Bruised by the Invisible Hand. A critical examination of journalistic representations and the naturalization of neoliberal ideology in times of industrial crisis*. Göteborg: JMG, Göteborgs Universitet. (150 pp.) Distributed electronically.

Nederveen Pieterse, Jan (2015). *Globalization and culture: global mélange*. Third edition. Lanham: Rowman and Littlefield (222 pp.)

Orgad, Shani (2012). *Media representation and the global imagination*. Oxford: Polity (230 pp.)

Siapera, Eugenia (2010). *Cultural diversity and global media: the mediation of difference*. Chichester: Wiley-Blackwell (222 pp.)

Thompson, John B. (1995). *The media and modernity: a social theory of the media*. Cambridge: Polity Press (314 pp.)

Thussu, Daya Kishan (ed) (2009). *Internationalizing media studies*. London: Routledge (320 pp.) Accessed electronically through the JU library's web.

Additional articles and chapters, about 200 pp. Distributed electronically.

Volkmer, Ingrid (ed) (2012). *The handbook of global media research*. Blackwell – Accessed electronically through the library's webpage.

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

<http://pingpong.hj.se/public/courseId/10565/publicPage.do>

Also available in the course event on the e-learning platform PING PONG