



KURSPLAN

Sustainable Communication, 15 högskolepoäng

Sustainable Communication, 15 credits

Kurskod:	LSCR28	Utbildningsnivå:	Avancerad nivå
Fastställd av:	Utbildningschef 2018-06-14	Utbildningsområde:	Samhällsvetenskapliga området
Gäller fr.o.m.:	Hösten 2018	Ämnesgrupp:	MK1
Version:	1	Fördjupning:	A1N
		Huvudområde:	Medie- och kommunikationsvetenskap

Lärandemål

On completion of the course, the student should be able to:

Kunskap och förståelse

- explain and problematize different perspectives and levels of communication and sustainability (1)
- identify and explain communication processes and relations in the (un)sustainable society (2)

Färdighet och förmåga

- use concepts of sustainable communication in the production of information (3)
- design and formulate research problems related to sustainable communication (4)

Värderingsförmåga och förhållningssätt

- critically evaluate the media's role in the production of sustainable communication (5)

Innehåll

- The media's role in an ecologically sustainable society
- The media's role in an economically sustainable society
- The media's role in a socially sustainable society

Undervisningsformer

The teaching consists of lectures, seminars and exercises performed individually and in groups.

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

Förkunskapskrav

The applicant must hold the minimum of a bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) with at least 90 ECTS credits in media and communication studies, including independent, theoretical based work, i.e. a thesis or the equivalent. English 6/English B in the Swedish upper secondary school system or international equivalent. Exemption is granted from the requirement in Swedish.

Examination och betyg

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on instruction and course literature.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

For this course, the examination is based on:

- Three written assignments, two of these including oral presentation in seminars (1, 2, 3, 4, 5)
- One group assignment including oral presentation in seminar (2, 3, 4)
- One discussion seminar (1, 2, 5)

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Individuell skriftlig och muntlig uppgift 1	5 hp	A/B/C/D/E/FX/F
Individuell skriftlig och muntlig uppgift 2	5 hp	A/B/C/D/E/FX/F
Individuellt skriftligt PM	1,5 hp	U/G

Gruppuppgift	2,5 hp	U/G
Seminarium	1 hp	U/G

Kursvärdering

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

Kurslitteratur

Berglez, Peter (2013). *Global Journalism. Theory and Practice*. New York: Peter Lang Publishing. (180 p.)

Coombs, Timothy & Holladay, Sherry J (2012). *Managing Corporate Social Responsibility: A Communication Approach*. Chichester: Wiley-Blackwell. (200 p.)

Defries, Ruth (2014). *The big Ratchet: How Humanity Thrives in the Face of Crisis*. New York: Basic Books. (288 p.)

Elliot, Jennifer A (2012). *An Introduction to Sustainable Development*. Routledge. Selected chapters (about 150 p.).

Foster, John Bellamy, Clark, Brett & York, Richard (2009). The Midas Effect: A Critique of Climate Change Economics. *Development and change*, 40(6), 1085-1097.

Hansen, Anders (2010). *Environment, Media and Communication*. Routledge. 256 pp.

Lewis, Justin (2013). *Beyond Consumer Capitalism: Media and the limits to imagination*. Cambridge: Polity Press. (224 p.)

Miller, Toby (2015). "Unsustainable Journalism". *Digital Journalism* 3(5), 653-663.

Olausson, Ulrika (2011). "We're the One's to Blame": Citizens' Representations of Climate Change and the Role of the Media. *Environmental Communication* 5(3), 281-299.

Phillips, Louise, Carvalho, Anabela & Doyle, Julie (Eds.) (2012). *Citizen Voices. Performing Public Participation in Science and Environment Communication*. Bristol: Intellect. (231 p.)

Vallance, Suzanne, Perkins, Harvey C. & Dixon, Jennifer E. (2011). "What is Social Sustainability? A clarification of concepts", *Geoforum* 42, 342-348.

Additional articles, 200 pages.

Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources--how-to-create-literature-references.html>

The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

<http://pingpong.hj.se/public/courseId/10565/publicPage.do>

Also available in the course event on the e-learning platform PING PONG