



## KURSPLAN

# Strömmande media, dagens samhälle och kulturellt minne, 7,5 högskolepoäng

*Streaming Media, Contemporary Society and Cultural Memory, 7.5 credits*

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<b>Kurskod:</b>	LSMS20	<b>Utbildningsnivå:</b>	Avancerad nivå
<b>Fastställd av:</b>	Utbildningschef 2020-05-27	<b>Utbildningsområde:</b>	Samhällsvetenskapliga området
<b>Reviderad av:</b>	Utbildningschef 2020-12-11	<b>Ämnesgrupp:</b>	MK1
<b>Gäller fr.o.m.:</b>	Hösten 2021	<b>Fördjupning:</b>	A1F
<b>Version:</b>	2	<b>Huvudområde:</b>	Medie- och kommunikationsvetenskap

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### Lärandemål

On completion of the course, the student should be able to:

#### Kunskap och förståelse

- explain contemporary media theories and concepts in relation to streaming media
- describe the development of streaming services in comparison to other forms of media
- identify how memories of the past and societal issues, such as racism and inequality are represented and communicated digitally through streaming media

#### Färdighet och förmåga

- apply relevant theoretical concepts and analytical tools to study streaming media
- interpret streaming media narratives in relation to societal issues and cultural memory
- compare narratives of streaming media with other forms of media today and in the past

#### Värderingsförmåga och förhållningssätt

- critically review theories on the development of streaming services and its infrastructure
- critically reflect upon societal issues and cultural memory within streaming media
- problematise different transdisciplinary approaches to streaming media and narratives in relation to contemporary society and cultural memory

### Innehåll

- The technological and cultural development of streaming services
- Contemporary media theories and concepts in relation to streaming media
- Theoretical and analytical approaches to cultural memory in relation to streaming media
- Representations of societal issues and memories of the past in streaming media

### Undervisningsformer

The teaching consists of seminars and exercises performed individually and in groups.

A learning management system is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course instance to which they were accepted. After that, the right to receive instruction/supervision expires.

Undervisningen bedrivs på engelska.

### **Förkunskapskrav**

Bachelor's degree (i.e. the equivalent of 180 ECTS credits at an accredited university) including independent, theoretical based work, i.e. a thesis or the equivalent. English 6/English B in the Swedish upper secondary school system or international equivalent and 45 credits from the master's programme, or equivalent.

### **Examination och betyg**

Kursen bedöms med betygen A, B, C, D, E, FX eller F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course. The final grade of the course is issued only when all elements of examination have been passed.

The examination is based on the intended learning outcomes.

The forms of examination involve (1) individual written assignment and (2) group presentation.

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided at the beginning of the course.

To receive the final grade of this course, the student needs to pass all of the examinations. In order to achieve grade A in the course, the student should have an A in the individual written assignment.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student can request that the next attempt be graded by a new examiner. The decision to accept or reject such a request is made by the associate dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier

syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Poängregistrering av examinationen för kursen sker enligt följande system:

Examinationsmoment	Omfattning	Betyg
Individuell skriftlig inlämningsuppgift	5,5 hp	A/B/C/D/E/FX/F
Grupppresentation <sup>1</sup>	2 hp	U/G

<sup>1</sup> The examination is graded Fail (U) or Pass (G).

### Kursvärdering

The instruction is followed up throughout the course. A course evaluation is conducted at the end of the course. A summary and comments are published in the learning management system. The evaluation constitutes a basis for future improvements to the course.

### Kurslitteratur

Baker, Cory & Wiatrowski, Myc (2017). *The age of Netflix: Critical essays on streaming media, digital delivery and instant access*. Jefferson, NC: McFarland & Company. (248 pages)

Deuze, Mark & Prenger, Mirjam (2019). *Making media: Production, practices, and professions*. Amsterdam, Netherlands: Amsterdam University Press. (selected parts, 150 pages)

Erll, Astrid (2011). *Memory in culture*. Houndmills, England: Palgrave Macmillan. (selected parts, 150 pages)

Gambarato, Renira R., Alzamora, Geane & Tárzia, Lorena (2020). *Theory, development, and strategy in transmedia storytelling*. New York, NY: Routledge. (selected parts, 50 pages)

Hagedoorn, Berber (2013). Television as a hybrid repertoire of memory: New dynamic practices of cultural memory in the multi-platform era. *VIEW: Journal of European Television History and Culture*, 2(3), 52–64. (12 pages)

Han, Byung-Chul (2018). *The expulsion of the other*. Cambridge, England: Polite. (90 pages)

Lobato, Ramon (2019). *Netflix nations: The geography of digital distribution*. New York, NY: New York University Press. (selected 100 pages)

Articles and extracts: appr. 100 pages

Total: 879 pages

Please note that changes may be made to the reading list up until one month before the start of the course.

Reference literature

**Citing Sources – How to Create Literature References**

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

**The Interactive Anti-Plagiarism Guide – Jönköping University**

Information about plagiarism at higher education institutions

Available in the learning management system