



## COURSE SYLLABUS

# Governance for Sustainability and Responsible Ownership, 7.5 credits

*Governance for Sustainability and Responsible Ownership, 7,5 högskolepoäng*

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<b>Course Code:</b> JGSN18	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Council for Undergraduate and Masters Education Mar 29, 2018	<b>Disciplinary domain:</b> Social sciences
<b>Valid From:</b> Jan 14, 2019	<b>Subject group:</b> FE1
<b>Version:</b> 1	<b>Specialised in:</b> G2F
	<b>Main field of study:</b> Business Administration

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### Intended Learning Outcomes (ILO)

On completion of the course the student will be able to:

Knowledge and understanding

1. Describe meaning, forms, and key components of ownership.
2. Describe meaning and key components of governance.
3. Explain why responsible governance is needed to achieve corporate sustainability.

Skills and abilities

3. Compare different forms of responsible governance.
4. Analyze different types of ownership changes and conflicts.
5. Analyze different types of the businesses, including the family business as a relevant context for governance for sustainable and responsible ownership.

Judgement and approach

6. Reflect on the role of board to create a culture promoting sustainable and responsible ownership.
7. Formulate suggestions for advancing governance practices supporting a sustainable and responsible ownership.

### Contents

The course “Governance for sustainable and responsible ownership” introduces students to governance and ownership with perspectives and theories from business administration, law and psychology and sustainable development. The course is based on the leading academic position in ownership research and education of the Centre for Family Enterprise and Ownership (CeFEO). It provides a broad understanding on governance and ownership so that students can understand its elements, dynamics and complexities. The course covers the relevant aspects including:

- Meaning and relevance of ownership and governance in the context of different businesses

- Meaning and relevance of governance for sustainable and responsible ownership
- Ownership goals and protection of ownership
- Ownership changes
- Conflicts in ownership
- Governance and boards practices
- Development of responsible owners
- Development of sustainability through corporate governance

### Type of instruction

The course combines lectures, seminars and case discussions led by professors and researches with guest lectures by managers and/or consultants with long experience. Lectures and seminars require students' active participation.

The teaching is conducted in English.

### Prerequisites

60 credits in Business Administration and or Economics (or the equivalent).

### Examination and grades

The course is graded A, B, C, D, E, FX or F.

ILO 1-5: Individual final exam and participation in lectures and seminars

ILO 6, 7: Group projects

Examination takes place through group projects (40%) and individual final exam and active participation in lectures and seminars (60%).

All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

Registration of examination:

Name of the Test	Value	Grading
Examination <sup>1</sup>	7.5 credits	A/B/C/D/E/FX/F

<sup>1</sup> All parts of compulsory examination in the course must be passed with a passing grade (A-E) before a final grade can be set. The final grade of the course is determined by the sum total of points for all parts of examination in the course (0-100 points). Grade is set in accordance to JIBS grading policy.

### Course evaluation

It is the responsibility of the examiner to ensure that each course is evaluated. At the outset of the course, evaluators must be identified (elected) among the students. The course evaluation is carried out continuously as well as at the end of the course. On the completion of the course the course evaluators and course examiner discuss the course evaluation and possible improvements. A summary report is created and archived. The reports are followed up by

program directors and discussed in program groups and with relevant others (depending on issue e.g. Associate Dean of Education, Associate Dean of faculty, Director of PhD Candidates, Dean and Director of Studies). The next time the course runs, students should be informed of any measures taken to improve the course based on the previous course evaluation.

### **Other information**

#### Academic integrity

JIBS students are expected to maintain a strong academic integrity. This implies to behave within the boundaries of academic rules and expectations relating to all types of teaching and examination.

Copying someone else's work is a particularly serious offence and can lead to disciplinary action. When you copy someone else's work, you are plagiarizing. You must not copy sections of work (such as paragraphs, diagrams, tables and words) from any other person, including another student or any other author. Cutting and pasting is a clear example of plagiarism. There is a workshop and online resources to assist you in not plagiarizing called the Interactive Anti-Plagiarism Guide.

Other forms of breaking academic integrity include (but are not limited to) adding your name to a project you did not work on (or allowing someone to add their name), cheating on an examination, helping other students to cheat and submitting other students work as your own, and using non-allowed electronic equipment during an examination. All of these make you liable to disciplinary action.

### **Course literature**

A list articles will be supplied at the course introduction.