Preliminary Course Schedule 2023 (Spring)

Course: P05 Trend Spotting – How to Identify the Future Gaps?
Course Leader: Professor Kerstin Johansen

Feb, 27 Virtual (3 hours)
13:00-16:00 Course introduction with tasks that need to be done before next session.

Mar, week 12-13, Lunch-Lunch in Jönköping
Introduction to trend spotting and technology mapping
Study visit

Apr, week 15-16, virtual (4 hours)
Seminar about trend spotting tools and participants present group task based on the study visit

May, week 18-19, virtual (4 hours)
Literature seminar

May, week 29-30, virtual (4 hours)
Guest lecture – industrial outlook

June, week 25, Lunch-Lunch in Jönköping
Half-time report seminar + Lectures related to trend spotting experiences

Aug, week 34-35, Lunch-Lunch in Jönköping
Final report seminar – participants present their trend spotting + study visit