



JÖNKÖPING UNIVERSITY
International Business School

Dear IT, Management and Innovation student,

I would like to take this opportunity to welcome you to the program, provide you with some initial information regarding your first two courses and make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive. I am very happy that you choose this program and I can assure you that I, together with my colleagues, will make our most to give you a great program and experience here at JIBS.

The program you are enrolled in aims to provides knowledge and skills in three key areas: project management, the use of IT in business, organizational and technological innovation, and the evaluation of use of IT in organizations. The program is unique in providing skills of how information technology can be utilized as innovations, as well as how it can be managed in enterprises and organization. This is a combination of knowledge that is currently in great demand!

The major of the program is Informatics and you will take at least 90 credits within this discipline. During the third elective semester of the program, you can take additional 30 credits of Informatics courses on an advanced level or choose courses in business administration or computer science.

The program starts on Monday the 22th of August at 10.30 with a formal roll call.

I – Christina Keller – as program director is responsible for the overall coordination of all program courses, ensuring high program quality and also speaking partners for you, the student, and of course the staff. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding the courses should be sent directly to course examiners.



Christina Keller

Professor in Informatics
Program Director JIBS
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Below, you will find a short description of the first two courses and the staff involved:

IT-Project Management in International Settings

The aim of the course is to provide students with general project management skills, as well as more specific skills regarding IT-projects and multi-cultural teams. During the course, you will also work with a real project in a real organization. The contents of the course include:

- IT-project management concepts and models
- Project planning, monitoring and control
- Requirements capturing
- Stakeholder analysis
- Risk management
- Cultural dimensions and team management
- Outsourcing and offshoring
- Agile methods in IT-projects

Course literature:

Brewer, J. L. & Dittman, K. C. (2010). *Methods of IT Project Management*. Boston, MA: Prentice-Hall.

Tonnquist, B. (2008). *Project Management*. Stockholm: Bonnier utbildning.

Reference literature: Keeling, R. (2000). *Project Management: An International Perspective*. Houndsmill: MacMillan.

The course examiner is Christina Keller. Also Daniela Mihailescu, Johannes Schmidt, and Anand Santhanam will be teachers in the course.



Daniela Mihailescu



Johannes Schmidt



Anand Santhanam

More information about the course can be found at:

<http://ju.se//studera/kurser.html?courseCode=INPR23&semester=20162&revision=3,000&lang=sv>

Information Technology and Innovation Management

The aim of the course is to provide knowledge and abilities in innovation management within the context of information systems and digitalization. The course provides an overview of theoretical and practical approaches to innovation management in organizations. The course content includes design and design processes, open innovation and the role of the consumer-producer in Internet-enabled mass collaboration.

The course examiner is Andrea Resmini. Johannes Schmidt and Anand Santhanam (see above) will also participate as teachers in the course.



Andrea Resmini

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Course literature:

Guenther, M. (2012). *Intersection – How Enterprise Design Bridges the Gap between Business, Technology, and People*. Morgan Kaufmann.

Verganti, R. (2009). *Design-driven Innovation – Changing the Rules of Competition by Radically Innovating What Things Mean*. Harvard Press.

Tapscott, D. & Williams, A. D. (2006). *Wikinomics: How Mass Collaboration Changes Everything*. Atlantic Books.

More information about the course can be found at:

<http://ju.se//studera/kurser.html?courseCode=INOR23&semester=20162&revision=3,000&lang=sv>

We look forward to seeing you in August!

Christina and the teaching team of the master programme of IT, Management and Innovation

