



JÖNKÖPING UNIVERSITY

*International Business School*

**Dear Master student,**

I would like to take this opportunity to welcome you to the Master of Science program *Managing in a Global Context*, provide you with some initial information regarding your first two courses and make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive. I am very happy that you choose this program and I can assure you that I, together with my colleagues, will make our most to give you a great education and experience here at JIBS.

The program starts on Monday the 22<sup>th</sup> of August with a formal roll call and program information. The whole first week, 22-26<sup>th</sup> of August, is devoted to information sessions, program unique lectures and social events to introduce you to your program and our school. It is vital that you **attend all information sessions and lectures** and we also recommend you to take part in social events to speed up the process of feeling right at home here.

This program aims to equip you with the competencies required to become an effective leader in diverse business contexts (such as different industries and types of organizations) and diverse intercultural settings. The program emphasize renewal to successfully meet the rapidly changing challenges of dynamic, globalized markets and competitive environments, while at the same time providing you with the ability to anchor business activities in the local context - thus responding to global and local demands. Consideration is made to socially responsible and ethical management as the way forward into the future. Throughout the program we aim to prepare you for an international career in various managerial roles.

I – Kajsa Haag – as program director is responsible for the overall quality and development of the program. You are more than welcome to get in touch with me with questions regarding the program at any time. Questions regarding particular courses must however be sent directly to course examiners.



**Kajsa Haag Ph.D.**

Assistant Professor in Business Administration  
Program Director JIBS  
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In the meantime let me give you a short description of the first two courses and the faculty involved:

## 1) Advanced Leadership

The course builds on a set of theoretical perspectives about leadership covering key themes from sociology and psychology such as power, identity, strategy, change, crisis, gender and ethics in order to foster professional and personal responsibilities as a leader in a global context.

The examiner and core teacher is Assistant Professor Daniel Pittino:



[daniel.pittino@ju.se](mailto:daniel.pittino@ju.se)

If you want to start preparing you can focus on the first two themes of the course:

Theme 1 – What is Leadership?

To do: With the readings at hand be ready to discuss “What is leadership to you?”

Readings:

Grint, 2010

Alvesson and Sveningsson, 2003

Moss Kanter, 2010

Theme 2 – Personal Attributes, Functions and Relationships

Seminar Case: GE’s two-decade transformation: Jack Welch’s leadership

Readings:

Bartlett & Goshal, 2002

Rooke & Torbert, 2005

Rosenthal and Pittinsky, 2006

Literature for the first two themes:

Alvesson, M., & Sveningsson, S. (2003). The great disappearing act: difficulties in doing “leadership”. *The leadership quarterly*, 14(3), 359-381.

Bartlett, C. & Goshal, S. (2002). Building competitive advantage through people. *MIT Sloan Management Review* (Winter), 34-41.

Moss Kanter, R.. (2010). Leadership in a globalizing world. In N. Nohria & R. Khurana (Eds.), *Handbook of Leadership Theory and Practice* (pp. 569-609). Harvard: Harvard Business Press

Rooke, D. and Torbert, W. R. (2005). Seven Transformations of Leadership. *Harvard Business Review*(April), 1-11.

Rosenthal, S. A., & Pittinsky, T. L. (2006). Narcissistic leadership. *The Leadership Quarterly*, 17(6), 617-633.

Please note that:

- Grint (2010) will be handed out at the introduction
- The Handbook of Leadership Theory and Practice can be found at the university library
- The articles can be found via the library web page upon arrival (<http://hj.se/bibl/en.html>) if you do not have access before.

More information about the course can be found at our web

## 2) Contemporary Issues in a Globalized World

The course aims to place the modern leader in his/her global context by introducing contemporary issues in society. The global issues are structured around political, economic, technological, social and environmental factors. Each year a collection of themes will be treated.

The examiner and core teacher is Assistant Professor Duncan Levinsohn:



[duncan.levinsohn@ju.se](mailto:duncan.levinsohn@ju.se)

Message from Duncan:

*Looking forward to interacting with you soon! The course kicks off very early on with quizzes on the course literature, so be sure you have access to the following 2 books when the course starts:*

*Handy, Charles (2015) The Second Curve; Penguin Random House  
Goldin & Mariathasan (2014) The Butterfly Defect; Princeton Press*

More information about the course can be found at our web

**We look forward to see you in August!**

**/Kajsa and the teaching team of MGC**