



GeM Conference
12-14 September 2018

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Genres and media landscapes
in virtual-physical learning spaces.
Moving frontlines?

CONFERENCE PROGRAM



JÖNKÖPING UNIVERSITY

WEDNESDAY, 12 SEPTEMBER

TIME	EVENT	LOCATION
09:30-10:00	Coffee & Registration	HLK Arkaden
10:00-10:30	Opening Note	Hc113
10:30-11:15	Jack Andersen: Genre in digital culture: Exploring genre as digital social action (Discussant: Marie-Laure Ryan)	Hc113
11:15-12:00	Ylva Lindberg: Moving Manga: The Swedish Position in the Transcultural and Transnational Manga Field (Discussant: Sara Goico)	Hc113
12:00-13:00	Lunch	Orangeriet
13:00-13:30	Welcome by Agneta Marell, President of Jönköping	Orangeriet
13:30	University Travel to Österängens Konsthall	
14:00	Welcome by Johanna Linder Director Österängens Art Gallery	Österängens Art Gallery
14:30-15:15	Shirley Geok-lin Lim: Expanding Genre and Identities in Digital Poems: Generating Ethos and Pathos through Code-Switching and Shifting Multi-Media-Platforms (Discussant: Sangeeta Bagga-Gupta)	Österängens Art Gallery
15:15 – 15:45	Coffe Break	Österängens Art Gallery
15:45-16:30:	Noriko Hiraishi: Deconstructing the Boundary Between High and Mass Literature: Challenges of Words and Images in Contemporary Texts (Discussant: Sune Auken)	Österängens Art Gallery Österängens Art Gallery
16.30 – 17.15	Per Teljer: Slow art in a fast world	Österängens Art Gallery
17:15 – 18:00	Yaffa Schuster: Little Africa - Artistic expression as means of political change (Discussant: Noriko Hiraishi)	Österängens Art Gallery
18:00 - 19:30	Dinner Reception	
19:30	Travel back to Jönköping University	



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THURSDAY, 13 SEPTEMBER

TIME	EVENT	LOCATION
09:00-09:45	Sune Auken: A short theory of embedded genres (Discussant: Sangeeta Bagga-Gupta)	HCI13
09:45-10:30	Sanjay Ranade: Indian Communication Design - an inquiry into genres of territoriality and transformed in continuums over the centuries (Discussant: Mai Yoshino)	HCI13
10:30-11:00	Coffee Break	HCI13
11:00-11:45	Sara Goico: Homesign genres across home and school (Discussant: Jack Andersen)	HCI13
12:00-14:00	Lunch	Guvernören
14:00-14:45	Ashley Rose Mehlenbacher: Emerging Genres of Science Communication Online (Discussant: Anette Svensson)	HCI13
14:45-15:30	Sangeeta Bagga-Gupta, Elina Tapio, Annaliina Gynne, Giulia Messina Dahlberg: Languaging and Learning Genres. Meaning-making as chaining of resources across language-varieties and modalities inside, outside and across physical and digital spaces (Discussant: Jack Andersen)	HCI13
15:30-16:00	Coffee Break	
16:00 – 16:45	Radu Harald Dinu: Microhistories of the Holocaust - Historiographical Genres Between Fictional Narrative and Scientific Prose (Discussant: Ashely Rose Mehlenbacher)	HCI13
16:45-17:30	Mai Yoshino: Translation and transmission across languages and genres in Japan: the cases of a theater, a picture book museum, and a manga bar (Discussant: Shirely Geok-lin Lim)	HCI13
17:30-18:15	Anette Svensson and Therése Haglind: Text Universe: Teaching and Learning Within and Across Genres and Media (Discussant: Brad Mehlenbacher)	HCI13
19:00	Gala Dinner	Restaurant N.E.O.



FRIDAY, 14 SEPTEMBER

TIME	EVENT	LOCATION
09:00-9:45	Marie-Laure Ryan: Media, genres, facts and truth (Discussant: Ylva Lindberg)	Hc13
09:45-10:30	Tristan Macé: Is improvisation a genre in itself?	Hc113
10:30-11:00	Coffee Break	
11:00-11:45	Manjula Srinivas: The art of documentary film making – a quality enhancing genre in Media education (Discussant: Yaffa Schuster)	Hc113
12:30-14:00	Lunch	Brasserie Park
14:00-14.45	Sneha Subhedar: Films of the Undergraduates of India – An Emerging Genre of Youth Expression (Discussant: Therése Haglind)	Hc113
14:45-15:30	Brad Mehlenbacher: Rhetorical Genre and Understanding Games for Education and Learning (Discussant: Marie-Laure Ryan)	Hc113
15:30- 16:30	Panel Discussion - Reflecting back and looking at future possibilities in research and education	Hc113

THANK YOU FOR ATTENDING GEM 2018!



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