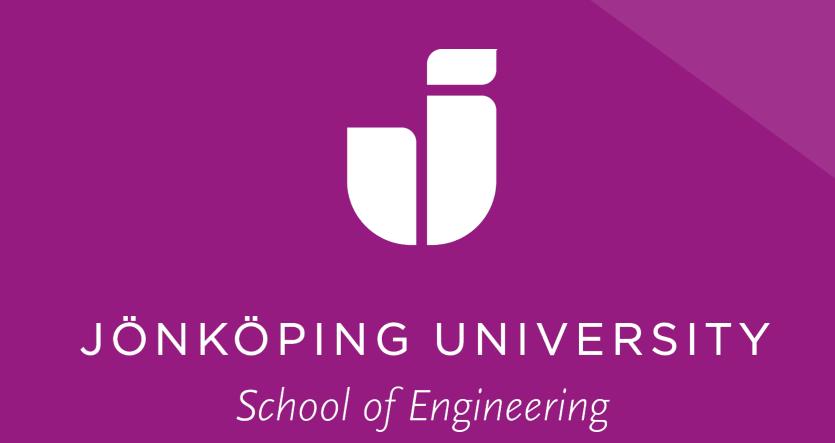
SPARK ECG

TAKING THE PULSE ON COLLABORATION



SPARK is the research and educational environment at the School of Engineering at Jönköping University focusing on knowledge intensive product realization. SPARK ECG is our process for measuring and ensuring consensus and co-production between researchers and their industrial partners



SPARK ECG is carried out through digital surveys with both company representatives and the project manager in different stages of the project; at the beginning, yearly during the project and after the end of the project.

The interviews are conducted digitally and examples of questions:

Starting stage:

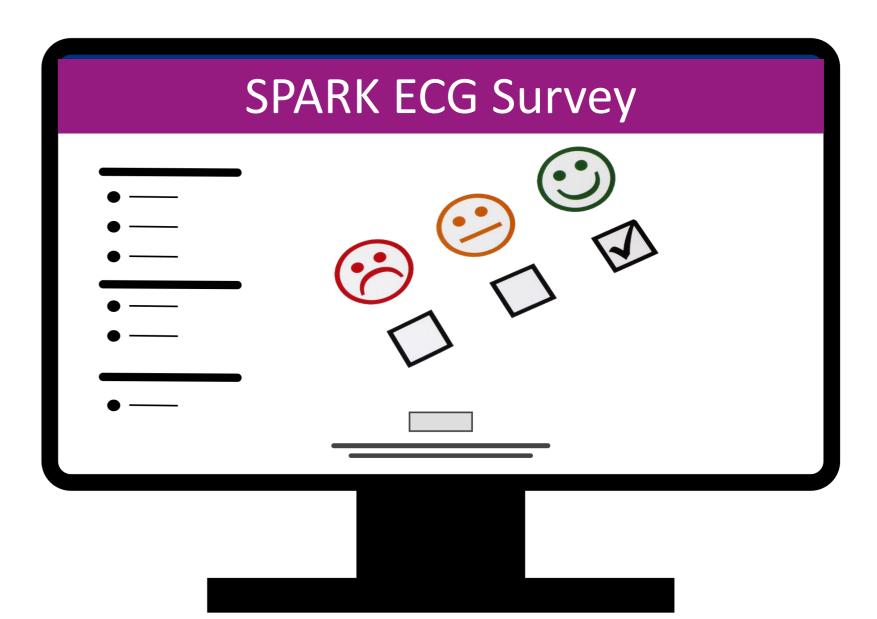
- What is the goal of the research project; for you personally and for the company?
- What long-term effect is the project expected to have for the company?

Middle stage:

- On a scale 1-10, how has collaboration worked so far in the project?
- Is there anything that can be improved in the project?

Final stage:

- What results/impact have the project had for the company?
- Are there anything in the project that makes you proud? If so, what?





The results from carrying out the SPARK ECG is both an overview of how all projects are doing as well as how the collaboration and co-production develops over time. It also strengthens the relationship between SPARK and the company representatives.