

International Business School

Jönköping, May 2025

Dear Applied Economics and Data Analysis student,

Congratulations on securing a place in the Master of Applied Economics and Data Analysis Programme at JIBS, a double-accredited business school with a strong international profile. I would like to take this opportunity to welcome you and to provide you with some initial information about your programme and your first two courses. I am very pleased that you have chosen this programme, and I can assure you that I, along with my colleagues, will do our utmost to provide you with an excellent learning experience here at JIBS.

The programme is designed to build your competencies in addressing economic issues and analysing large quantities of data, including enhancing your programming skills. It prepares you for roles that demand specialized analytical and methodological skills in economics. As a graduate, you will possess the skills needed to work closely with decision-making in various types of organizations. You will be equipped to process and analyse data and to present results to your colleagues and managers. These skills are valuable in both the private and public sectors. Upon completing the programme, you will be well-prepared for positions that require either practical or scientific knowledge.

The programme will begin on Monday, 25 August, with a formal roll call, followed by the commencement of your first two courses.

Advanced Microeconomics

This course will provide you with an introduction to the behaviour of economic agents and institutions by using standard concepts of noncooperative game theory and applies these concepts to describe and analyse market failures. Topics covered in the course are, e.g.:

- Static and dynamic games
- External effects
- Market power
- Monopoly pricing
- Adverse selection, signaling, screening
- Principal-agent problems

The coverage of the analytical tools in this course enables you to immediately apply such tools to concrete problems and extend your microeconomic foundations needed for later courses in the programme.

The literature used in the course consists of one book – Munoz-Garcia, Felix (2017). *Advanced Microeconomic Theory: An Intuitive Approach with Examples*, MIT Press – as well as additional articles supplied at the course introduction.



Assistant Professor Andrea Schneider (andrea.schneider@ju.se), the examiner and main teacher for this course.

Office: B5048

 ${\tt ADDRESS:}\ \textit{J\"{o}nk\"{o}ping International Business School Ltd, P.O Box 1026, SE-551\ 11\ J\"{o}nk\"{o}ping, Sweden$

vısıт: Gjuterigatan 5, Campus, Building В

PHONE: +46 (0)36 10 10 00

WEB: WWW.ju.se

CIN.No: 556487-2728
IBAN: NDEASESS

віс: SE95 9500 0099 6042 0326 5352

More information about the course, including the syllabus, can be found <u>here</u>. The schedule for your programme can be found <u>here</u> by choosing the Applied Economics and Data Analysis with the ending 25H.

In parallel with this course, you will also take a mathematics course, which provides a solid foundation for subsequent courses in both economics and econometrics.

Advanced Mathematics for Economics

In this course, you will be introduced to mathematical tools essential for economic and statistical theory, including matrix algebra and dynamic mathematical systems. It also focuses on mathematical concepts that are useful for Master's level economics courses and beyond. The contents of this course include:

- Matrix algebra: addition, multiplication, and inversion of matrices, eigenvalues, eigenvectors
- Constrained optimisation with inequality constraints
- The envelope theorem
- Difference equations
- Differential equations

The required literature for the course includes the book Fundamental Methods of Mathematical Economics by Alpha C. Chiang and Kevin C. Wainwright (4th edition, 2005, McGraw Hill [ISBN: 007-123823-9] or a later edition), along with supplementary material provided by the instructor.



Professor Scott Hacker (scott.hacker@ju.se), the examiner and main teacher for this course. Office: B5029

More information about the course, including the syllabus, can be found <u>here</u>. To find the schedule for your programme see instructions above.

As the programme director, I, Anna Nordén, am responsible for the overall coordination of the programme's courses, ensuring high academic quality. I also serve as a liaison between you, the students, and the faculty. You are more than welcome to contact me at any time with questions regarding the programme. For inquiries specific to individual courses, it is more effective to contact the course examiners directly.



Assistant Professor Anna Nordén (anna.norden@ju.se)

Programme Director of M.Sc. Applied Economics and Data Analysis

Office: B5050

We look forward to welcoming you to JIBS in August where we will offer you an international experience within a local context, enriching your academic journey with global insights and community engagement.

Anna and the teaching team of Applied Economics and Data Analysis