



## COURSE SYLLABUS

# Intercultural and International Communication, 7.5 credits

*Intercultural and International Communication, 7,5 högskolepoäng*

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<b>Course Code:</b> LIIG19	<b>Education Cycle:</b> First-cycle level
<b>Confirmed by:</b> Director of Education Nov 26, 2018	<b>Disciplinary domain:</b> Social sciences
<b>Revised by:</b> Director of Education Dec 10, 2019	<b>Subject group:</b> MK1
<b>Valid From:</b> Spring 2020	<b>Specialised in:</b> G1N
<b>Version:</b> 2	<b>Main field of study:</b> Media and Communication Science

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### Intended Learning Outcomes (ILO)

On completion of the course, the student should be able to:

Knowledge and understanding

- identify and describe some intercultural theories when comparing different cultures
- explain the role of cultural, sociological and psychological aspects that are present in interpersonal and global communication processes
- explain and describe the role of communication regarding social and ecological sustainability in a global context

Skills and abilities

- understand and discuss the features of basic intercultural competence, in order to manage different types of communication processes used in international contexts

Judgement and approach

- critically reflect upon stereotypes and simplified representations of different cultures

### Contents

- Intercultural theories and categories
- Cultural values and identity
- Cultural, sociological and psychological aspects in interpersonal and global communication
- Communication processes in international contexts
- Representations of cultures
- Theories of sustainable development
- The role of communication in processes of sustainability work

### Type of instruction

The teaching consists of lectures, seminars and exercises performed individually and in groups.

An e-learning platform is used.

Students who have been admitted to and registered for a course have the right to receive instruction/supervision for the duration of the time period specified for the particular course to which they were accepted. After that, the right to receive instruction/supervision expires.

The teaching is conducted in English.

### **Prerequisites**

General entry requirements. English proficiency is required. Exemption is granted from the requirement in Swedish.

### **Examination and grades**

The course is graded A, B, C, D, E, FX or F.

The grades A, B, C, D and E are all passing grades. For courses with more than one element of examination, students are given a final grade based on an overall assessment of all the elements included in the course.

The examination is based on instruction and course literature.

Forms of examination:

- Individual written examination
- Written group assignment
- Seminar
- Group presentation

The examination must allow for students to be assessed on an individual basis. Further information concerning assessment of specific intended learning outcomes and grading criteria is provided in a study guide distributed at the beginning of the course.

For the final grade to be assigned, the student needs to pass all of the above examinations.

Students are guaranteed a minimum of three attempts to pass an examination, including the regular attempt.

If a student has failed the same examination three times, the student is entitled to request that the next examination be assessed and graded by a new examiner. The decision to accept or reject such a request is made by the vice dean of education. A student may not make a second attempt at any examination already passed in order to receive a higher grade.

In case a course is terminated or significantly altered, examination according to the earlier syllabus shall be offered on at least two occasions in the course of one year after the termination/alteration.

Registration of examination:

Name of the Test	Value	Grading
Individual written examination	3 credits	A/B/C/D/E/FX/F
Written group assignment	2.5 credits	A/B/C/D/E/FX/F
Seminar <sup>1</sup>	1 credit	U/G
Group presentation <sup>1</sup>	1 credit	U/G

<sup>1</sup> The examination is graded Fail (U) or Pass (G).

### Course evaluation

The instruction is followed up throughout the course. At the end of the course, a course evaluation is performed and commented on by the course coordinator and, if possible, a student representative/student representatives (course developer/s). The evaluation, which is published on the relevant e-learning platform and submitted to the administration, is to function as a basis for future improvements to the course.

### Course literature

Baldwin, John R. (2013). *Intercultural Communication for Everyday Life*. Wiley. (Selected chapters – 100 p).

Hedenus F., Persson M., Sprei F. (2018). *Sustainable Development – Nuances and Perspectives*. Studentlitteratur AB. (140 p).

Jackson, Jane (2019). *Introducing Language and Intercultural Communication*. Routledge. (400 p).

Piller, Ingrid (2017). *Intercultural Communication – A Critical Introduction*. Edinburgh University Press. (Selected chapters – 100 p).

Servaes, Jan (2013). *Sustainability, Participation and Culture in Communication*. Intellect Books. (Selected chapters - 100 p).

Additional articles: 50 pages

Reference literature

#### Citing Sources – How to Create Literature References

<http://ju.se/library/search--write/citing-sources---how-to-create-literature-references.html>

#### The Interactive Anti-Plagiarism Guide – Jönköping University

Information about plagiarism at higher education institutions

Available on the e-learning platform