



JÖNKÖPING UNIVERSITY  
International Business School

## Dear Engineering Management student,

We would like to take this opportunity to welcome you to the Master of Science program in *Engineering Management*, provide you with some initial information regarding your first two courses and make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive. We are very happy that you choose this program and can assure you that we, together with the faculty, will make our most to give you a great education and experience here at JIBS.

The program starts on Monday the 20<sup>st</sup> of August with a formal roll call and program information. The whole first week, 20-24<sup>th</sup> of August, is devoted to information sessions, program unique lectures and social events to introduce you to your program and our school. It is utterly important that you **attend all information sessions and lectures** and we also recommend you to take part in social events to speed up the process of feeling right at home here.

### Course description Accounting and Finance for Managers

The course aims to equip you with theoretical and practical knowledge in accounting and finance in an industrial and engineering business setting. Accounting deals with the reporting systems that are used both internally and externally to evaluate a company's financial and operational performance. Corporate Finance deals with the tools that managers should apply to make optimal (i.e. prudent) financial decisions. The course covers both investment and financing decisions, as well as financial planning. In the course, we will make much use of spreadsheet software for performing those calculation tasks.

**Course literature:(Selected chapters) of Atrill/ McLaney, Management Accounting for Decision Makers, latest edition, Pearson.**

**Berk/DeMarzo, Corporate Finance, latest edition, Pearson**

The examiner and core teacher is Assistant Professor Urban Österlund:



**Urban Österlund** works as an assistant professor in business administration and primarily teach in the subject area of finance and accounting. He conducts research related to these topics, as well as research focusing on entrepreneurship and public sector administration.

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### Course description Strategic Entrepreneurship and Innovation (SEI):

The course in Strategic Entrepreneurship and Innovation examines the theory and practice of promoting and managing entrepreneurship and innovation. In the course, we will explore successful frameworks, strategies, techniques, risks, and barriers for introducing incremental improvements as well as break-through products and services in organizations.

The course will be based on research articles and there is no specific text book. As a start we include two articles that you are most welcome to read as preparation for the initial entrepreneurship module (if you have problem to access them you will be able to retrieve them from our school's library data bases during the introduction week):

Ireland, R. D., Webb, J. W. (2007) Strategic Entrepreneurship: Creating Competitive Advantage through Streams of Innovation. *Business Horizons* 50, pp49-59

Sarasvathy, S. (2001): Causation and Effectuation: Toward a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency, *Academy of Management Review*, 26, 2, 243-263.

The examiner and core teacher is Associate Professor Anders Melander:



**Anders Melander** is associate professor in business administration. He defended his thesis at JIBS in 1997. His research focus on strategy, strategic work, strategic change and innovation. Presently he runs a research project in which Hoshin Kanri (a strategic management system) is introduced to small and medium sized companies. He is JIBS representative in Smart Housing Småland (see [www. smarthousing.nu](http://www.smarthousing.nu)) and in Innovation Runway (an innovative project aiming to establish a virtual corporate development function).

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**We look forward to seeing you in August!**

**Should you have any questions in the meantime you are welcome to contact former program director, Kajsa Haag: [kajsa.haag@ju.se](mailto:kajsa.haag@ju.se)**

