

International Business School

#### Dear Master student,

I would like to take this opportunity to welcome you to the Master of Science program in *International Financial Analysis*, provide you with some initial information regarding your first two courses and make sure that your time at Jönköping International Business School (JIBS) is both enjoyable and productive. I am very happy that you choose this program and I can assure you that I, together with my colleagues, will make our most to give you a great education and experience here at JIBS.

The program starts on Monday the 20<sup>st</sup> of August with a formal roll call and program information. The whole first week, 20-24<sup>th</sup> of August, is devoted to information sessions, program unique lectures and social events to introduce you to your program and our school. It is vital that you <u>attend all information</u> <u>sessions and lectures</u> and we also recommend you to take part in social events to speed up the process of feeling right at home here.

The International Financial Analysis program aims to provide you with advanced analytical skills, both theoretical and empirical, suitable to support the financial decisions of firms and financial institutions in general. This includes using tools for detecting patterns in financial data and the knowledge to interpret those patterns. The curriculum is especially designed to match the requirements faced by companies operating in international markets, taking into account the need for continuous renewal and development of the business environment. We aim to prepare you for an international career in finance.

Your first two parallel courses are:

## 1) Microeconomic Foundations of Economic and Financial Analysis

The Course provides an introduction to the economic analysis of the behaviour of economic agents and institutions.

**Course literature (additional readings might be added):** 

R. Preston McAfee, Introduction to Economic Analysis. Flat World Knowledge, 2009. ISBN 13: 978-0-9820430-9-7.

The book is freely available here, in PDF-format:

https://www.muhlenberg.edu/media/contentassets/pdf/economicanalysis/IEA.pdf

The examiner and core teacher is Associate Professor Agostino Manduchi:



agostino.manduchi@ju.se

More information about the course can be found at our web.

## 2) International Portfolio Management and Investment Analysis

The main goal of this course is to make students familiar with applied techniques for portfolio management, risk diversification and investments. The course sets its focus on modern portfolio theory and investment analysis.

#### Course literature:

Bodie/Kane/Marcus, Investments and Portfolio Management, latest edition, McGraw-Hill The examiner and core teacher is Professor Andreas Stephan:



andreas.stephan@ju.se

More information about the course can be found at our web.

# We look forward to seeing you in August!

If you have questions in the meantime, you are welcome to contact former program director Kajsa Haag <u>kajsa.haag@ju.se</u>