



JÖNKÖPING UNIVERSITY

*Jönköping International
Business School*

Dear International Finance Analysis student

Welcome to the Master of Science program in *International Financial Analysis*. In this letter, we will provide you with some initial information regarding your first two courses and make sure that your time at Jönköping International Business School (affectionately known as “JIBS”) is both enjoyable and productive. We are very happy that you have chosen this program and can assure you that we make numerous efforts to give you a great education and experience here at JIBS.

The program starts on Monday, 19 August with a formal roll call and program information. Actually, the first week (19-24 August) is entirely devoted to information sessions, program-specific lectures and social events to introduce you to your program and our school. It is crucial that you attend all information sessions and lectures and we also recommend you to take part in social events to speed up the process of feeling at home at JIBS. This is particularly important in a one-year program.

The *International Financial Analysis* program aims to provide you with advanced analytical skills, both theoretical and empirical, suitable to support the financial decisions of firms and financial institutions in general. This includes using tools for detecting patterns in financial data and the knowledge to interpret those patterns. The curriculum is especially designed to match the requirements faced by companies operating in international markets, taking into account the need for continuous renewal and development of the business environment. We aim to prepare you for an international career in finance.

Here is a brief presentation of your first two parallel courses:

Microeconomic Foundations of Economic and Financial Analysis

The course provides an introduction to the economic analysis of the behavior of economic agents and institutions. Examples of the topics covered are the methodology of economic analysis, formal representations of the behaviour of consumers and firms, investment decisions and competitive market analysis.

Course literature (additional readings might be added on the course web page)

- McAfee, R. P. (2009). *Introduction to Economic Analysis*. Flat World Knowledge. ISBN 13: 978-0-9820430-9-7. (Available as paperback or e-book).

A free version can be downloaded from:

<https://resources.saylor.org/wwwresources/archived/site/textbooks/Introduction%20to%20Economic%20Analysis.pdf>

Examiner and core teacher is Associate Professor Agostino Manduchi agostino.manduchi@ju.se

Agostino Manduchi is associate professor in Financial Economics. His main area of research is the economic analysis of the strategic interactions between market agents, given detailed and possibly realistic specifications of the exchange process.

International Portfolio Management and Investment Analysis

The main goal of this course is to make students familiar with applied techniques for portfolio management, risk diversification and investments. The course sets its focus on modern portfolio theory and investment analysis. Some of the topics included are asset pricing models, financial investment analysis, evaluation of portfolio performance using risk adjusted performance measures and the international financial environment and exchange markets.

Course literature:

- Bodie, Z., Kane, A., & Marcus, A.J. *Investment and portfolio management*. New York, NY: McGraw-Hill. (Use latest edition).
- Articles and handouts

Examiner and core teacher is Professor Andreas Stephan andreas.stephan@ju.se

Andreas Stephan is professor of Economics and Finance. His research interests are in the areas of Green finance, SME and startup finance, banking, regulation, asset pricing and financial markets. Current projects deal with green bonds, ESG and stocks' downside risk, and the financing of innovation.

We look forward to seeing you in August!

Should you have any questions in the meantime, you are welcome to contact the program director Jonas Dahlqvist jonas.dahlqvist@ju.se .