



COURSE SYLLABUS

Sustainable Communication, 7.5 credits

Hållbar kommunikation, 7,5 högskolepoäng

Course Code: FLHK039	Education Cycle: Third-cycle level
Confirmed by: Dean of Research (HLK) May 21, 2019	Research subject: Media and Communication
Revised by: Dean of Research (HLK) Oct 26, 2020	
Valid From: Spring 2021	
Version: 2	

Intended Learning Outcomes (ILO)

Students shall achieve the following objectives with respect to knowledge and understanding, competence and skills, judgment and approach.

Knowledge and understanding

After having completed the course the participant is expected to be able to:

- identify different perspectives on and levels of communication and sustainability
- explain how communication might contribute to sustainable or unsustainable processes in society.

Skills and abilities

After having completed the course the participant is expected to have the ability to:

- apply concepts of sustainable communication in the context of advanced theoretical or empirical research
- develop research problems and questions related to sustainable communication.

Judgement and approach

After having completed the course the participant is expected to have the ability to:

- critically evaluate and problematize the role of communication in processes of sustainable development.

Contents

- Introduction to sustainable development and the complex relations between environmental, social and economic aspects of sustainability
- Introduction to the concept of sustainable communication
- Sustainable communication and journalism
- Sustainable communication as organizational cross-sector practices and collaboration
- Sustainable communication and social change
- Sustainable communication and critique of ideology

Type of instruction

This is a web-based distance learning course, which includes pre-recorded lectures, online seminars and assignments.

The teaching is conducted in English.

Prerequisites

To be admitted to the course, the applicant must meet the general entry requirements for doctoral programmes, i.e. have been rewarded a degree at second-cycle level, or have achieved at least 240 credits, of which a minimum of 60 credits must have been achieved at second-cycle level.

English proficiency corresponding to English 6, or English course B in the Swedish upper secondary school system, is required.

Examination and grades

The course is graded Fail (U) or Pass (G).

The examination is based on a written assignment at the end of the course. In order to pass, it is compulsory to actively participate in the seminar in which the written assignment is orally presented and discussed.

More information about assessment of the specific goals and grading criteria will be provided to participants at the start of the course.

Course evaluation

The instruction is followed up throughout the course. Course evaluation will take place at the end of the course and will be conducted via the online course management system. Course evaluations will be compiled and commented upon by the course coordinator and shared with the programme responsible. Course assessment will be the foundation for future course planning.

Other information

A detailed description of the schedule and how to apply for it are presented in a separate Appendix.

Course literature

Berglez, Peter (2008). What is Global Journalism? Theoretical and Methodological Conceptualisations. *Journalism Studies*, 9(6), 845-858. (14 p.).

Berglez, Peter, Olausson, Ulrika & Ots, Mart (eds) (2017). What is Sustainable Journalism? What is Sustainable Journalism: Integrating the Environmental, Social and Economic Challenges of Journalism. New York: Peter Lang Inc. (Introduction, chapters 1-3, 5, 7, 8, 12, 13, 16-18, 20. About 200 p.).

Berglez, Peter & Olausson, Ulrika (2014). The Post-Political Condition of Climate Change: An Ideology Approach. *Capitalism, Nature, Socialism*, 25(1), 54-71. (17 p.)

Berglez, Peter, Gearing, Amanda (2018). The Panama and Paradise Papers: The Rise of a Global Fourth Estate. *International Journal of Communication*, 12, 4573-4592. (19 p.).

Cronon, William (1996). The Trouble with Wilderness: Or, Getting Back to the Wrong Nature. *Environmental History*, 1(1), 7-28. (22 p.).

Hansen, Anders (2018). *Environment, Media and Communication*. Second Edition. Routledge. (244 p.).

Hassler, Björn, Gilek, Michael, Jönsson, Anna Maria & Saunders, Fred (2019). Cooperating for Sustainable, Regional, Marine Governance. Working paper 2019:1. Södertörn University. (76 p.).

Hornsey, Matthew J., Harris, Emily A., Bain, Paul G., & Fielding, Kelly S. (2016) Meta-analyses of the Determinants and Outcomes of Belief in Climate Change. *Nature Climate Change*, 6, 622–626. (5 p.).

Jacobsson, Diana (2019). In the Name of (Un)Sustainability: A Critical Analysis of How Neoliberal Ideology Operates Through Discourses About Sustainable Progress and Equality. *TripleC* 17(1): 19-37. (18 p.)

Jönsson, Anna Maria & Karlsson, Mikael (2016). Cooperation, Media and Framing Processes. Insights from a Baltic Sea Case Study. *Nordicom Review*, 37(special issue), 41-55. (15 p.).

Koschman, Matthew A., Kuhn, Timothy & Pfarrer, Michael D. (2012). A Communicative Framework of Value in Cross-Sector of Partnerships. *Academy of Management Review*, 37(3), 332-354. (23 p.).

Lekakis, Eleftheria J. (2017). Culture jamming and brandalism for the environment: the logic of appropriation. *Popular Communication*, 15(4), 311-327. (18 p.)

Olausson, Ulrika (2018). Stop Blaming the Cows!": How Livestock Production is Legitimized in Everyday Discourse on Facebook. *Environmental Communication*, 12(1), 28-43. (15 p.).

Olausson, Ulrika (2020). Making Sense of the Human-Nature Relationship: A Reception Study of the "Nature Is Speaking" Campaign on YouTube. *Nature and Culture*, 15(3), 272-295. (22 p.).

Olausson, Ulrika & Ugglå, Ylva (2019). Celebrities "Celebrifying" Nature: The Discursive Construction of the Human-Nature Relationship in the Nature Is Speaking Campaign. *Celebrity Studies*. DOI: 10.1080/19392397.2019.1626749. (18 p.).

Pattberg, Philipp (2007). Conquest, Domination and Control: Europe's Mastery of Nature in Historic Perspective. *Journal of Political Ecology*, 14. (9 p.).

Touri, Maria (2016). Development Communication in Alternative Food Networks: empowering Indian farmers through market relations. *Journal of International Communication*, 22(2), 209-228. (19 p.).

United Nations. *Transforming our World: The 2030 Agenda for Sustainable Development*.

A/Res/70/1. Available at <http://www.sustainabledevelopment.un.org>. (41 p.).

Uldam, Julie & Askanius, Tina (2013). Online Civic Cultures? Debating Climate Change Activism on YouTube. *International Journal of Communication*, 7: 1185–1204. (19 p.).

Van Leuven, Sarah & Berglez, Peter (2016). Global Journalism between Dream and Reality: A comparative study of The Times, Le Monde and De Standaard. *Journalism Studies*, 17(6), 667–683. (16 p.).

Other literature

The Interactive Anti Plagiarism Guide - Jönköping University (will be available on the learning platform)

Search and write (n.d.). Citing sources - how to create literature references. University Library: Jönköping University