## Digital Business, 120 hp/credits Master programme (start Autumn 20)

## Year 1

**A1** 

**A2** 

**S1** 

**S2** 

Digital Innovation A1N 7,5 hp/credits

Advanced Research
Methods in
Entrepreneurship A1N 7,5
hp/credits

Data Analysis for DecisionMaking A1F 7,5 hp/credits

Digital Marketing A1F 7,5 hp/credits

Understanding Digital
Business A1N
7,5 hp/credits

Digital Entrepreneurship A1N 7,5 hp/credits

Digital Business Modeling A1N 7,5 hp/credits

Entrepreneurial Finance A1N 7,5 hp/credits

## Year 2

Leading and Organizing Innovation Work A1N 7,5 hp/credits Business Law in a Digital Context A1F 7,5 hp/credits

International Internship on Digital Business, A1N 15 hp/credits

Master Thesis in Business Administration A2E 30 hp/credits



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