

A Ph.D. Course with Prof. Deirdre McCloskey
How the World Became Quite Rich:
Approaches from History, Economics, and Humanomics

5-9 September 2016, Jönköping International Business School



Course Description:

Prof. McCloskey describes the course *How the World Became Quite Rich: Approaches from History, Economics, and Humanomics*:

“Each morning we would discuss critically yet appreciatively several books by other scholars such as Robert Allen and Philip Hoffman, and two of Professor McCloskey's, recent books *Bourgeois Dignity* (2010) and *Bourgeois Equality* (2016). Each afternoon we would "workshop" pre-distributed papers taken from their proposed Ph.D. theses by the participants: that is, discuss them in detail given the larger issue of how the world became quite rich. Active participation is required, and all reading should be done before arrival.”

Course Credits:

Number of credits to be announced. (Approximately 5 ECTS)

Requirements:

Admitted to a doctoral program in economics, business administration, history, geography, political science, and economic history.

Examination and grades:

Assessment of students' performance and grading will be done by Prof. Deirdre McCloskey based on participation of each student throughout the week. The grades given are pass or fail. All participants are required to read and discuss all other papers provided by their peers, as well as the reading material specified by Prof. McCloskey (see below for the reading list).

Course Responsible:

Özge Öner, Ph.D. (ozge.oner@ju.se) - Institutet för Näringslivsforskning & Jönköping International Business School

Course fee:

For students coming from institutions belonging to SWEGPEC (Örebro University, Linnaeus University, Jönköping University, Linköping University, Karlstad University and Södertörn University.) there is no fee. For all others, the fee is 10 000 SEK. Students are expected to cover costs for their travel and accommodation.

How to apply?

Send your application together with a paper/thesis chapter, and a CV to Özge Öner (ozge.oner@ju.se).

Deadline for application is 31 May 2016.

Note that the course is designed to take place with a limited number of students attending. Therefore, applying does not guarantee admission.



About Prof. Deirdre McCloskey:

Prof. McCloskey is a Harvard Scholar, and she obtained her Ph.D. from University of Chicago, where she also worked as an assistant professor many years, followed by her appointments at several academic institutions such as University of Iowa, and University of Illinois-Chicago. McCloskey has made major contributions to the economic history of Britain (19th-century trade, modern history, and medieval agriculture), the quantification of historical inquiry (cliometric), the rhetoric of economics, the rhetoric of the human sciences, economic methodology, virtue ethics, feminist economics, heterodox economics, the role of mathematics in economic analysis, and the use and misuse of significance testing in economics. This has made her a frequently sought after lecturer and keynote speaker at many conferences in Economics and History.

In addition to 12 years of teaching Economics at the highly ranked University of Columbia, Prof. McCloskey is also the author of 17 books and 400 academic pieces which traverse topics such as technical economics, statistical theory, and transgender advocacy. Her main interests of research concern the origins of the modern world, the misuse of statistical significance in economics and other sciences, and the study of capitalism. Prof. McCloskey is the author of highly acclaimed and debated books “The Bourgeois Virtues: Ethics for an Age of Commerce” and “Bourgeois Dignity: Why Economics Can't Explain the Modern World”. The third book of this trilogy “Bourgeois Equality: How Ideas, Not Capital or Institutions, Enriched the World” is expected to come out April 2016, which makes the course timely, given that it would also provide the students with the opportunity to discuss her trilogy.

Prof. McCloskey has the honor of the Doctor Honoris Causa titled by Jönköping University in 2012, motivated by her exemplary knowledge and wisdom.

(For detailed CV: <http://www.deirdremccloskey.com/main/vita.php>)

Reading list:

Philip T. Hoffman, *Why Did Europe Conquer the World?* Princeton: Princeton University Press.

Robert J. Gordon, *The Rise and Fall of American Growth: The U.S. Standard of Living since the Civil War.* Princeton: Princeton University Press, 2016.

Thomas Piketty, *Capital in the Twenty-First Century.* English trans. Cambridge: Harvard University Press, 2014. (with my review, available online, google "McCloskey Piketty")

McCloskey, *The Bourgeois Virtues: Ethics for an Age of Commerce.* Chicago: University of Chicago Press, 2006

McCloskey, *Bourgeois Dignity: Why Economics Can't Explain the Modern World.* Chicago: University of Chicago Press, 2010

McCloskey, *Bourgeois Equality: How Ideas, Not Capital or Institutions, Enriched the World.* Chicago: University of Chicago Press, 2016.

