



JÖNKÖPING UNIVERSITY

*Jönköping International  
Business School*

Dear Student,

Welcome to Jönköping International Business School (JIBS) at Jönköping University!

JIBS is a globally connected business school, anchored in Scandinavian management traditions. Our mission is to advance the theory and practice of business, with specific focus on entrepreneurship, ownership and renewal.

We are committed to the success of our students to become skilled academics and influential leaders. Our operations are rooted in our three guiding principles *international at heart*, *entrepreneurial in mind*, and *responsible in action*.

Being a relatively small and highly internationalized school makes us stand out in the crowd of higher education institutes. As a student at JIBS, you will gain experiences and face challenges not available anywhere else. Our campus life is characterized by diversity and openness: more than one third of the world's nationalities are represented on campus. We believe this diversity is a unique asset for creativity and learning.

Our education is acknowledged as world-leading in terms of quality, accredited by both EQUIS and AACSB. The Financial Times ranks us among the top 95 business schools in Europe and has ranked our masters in management in the top 100 globally. These accreditations and rankings are important components in our quality work: they help us identify and leverage our strengths, as well as to tackle our needs for continuous improvement. For you – our students – they provide value to the reputation of your school, and thereby also to the degree you earn here.

Over the next few months, you will receive a lot of information from us to ease your arrival to Sweden, Jönköping and JIBS. If you have further questions or concerns, do not hesitate to get in touch – we are here to help you. We enter the upcoming academic year with excitement and confidence, and we are happy to have you onboard.

[Read more about our dynamic institution and watch a video about JIBS here.](#)

I wish you the very best of success with your studies; I hope you will find your time at JIBS both exciting and rewarding.



Professor Jerker Moodysson

Dean and Managing Director of Jönköping International Business School



European Business Schools  
Ranking 2021



Masters in Management  
Ranking 2021



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