

Economics and Management of Entertainment & Arts, 120 hp/ECTS Master programme (started Autumn 10)

Year 1

A1	A2	S1	S2
Doing Business in the Media Industry A1N 7,5 hp/ECTS	Advanced Research Methods in Business and Economics A1N 7,5 hp/ECTS	Consumer Behaviour A1N 7,5 hp/ECTS	Corporate Entrepreneurship and Strategic Renewal A1N 7,5 hp/ECTS
Introductory Analysis of Experience Industries A1N 7,5 hp/ECTS	Creative Industry Organisation A1N 7,5 hp/ECTS	Experience, Entertainment, Arts and Economics A1N 7,5 hp/ECTS	Technology of Entertainment and Arts Industries A1F 7,5 hp/ECTS

Year 2

Elective courses (30 hp/ECTS): Economics, Statistics, Business BAP (15 or 30 hp/ECTS) or Internship (7,5 or 15 hp/ECTS) Study abroad (30 hp)	Master Thesis in Economics 30 hp/ECTS
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Business Administration	Economics	Language	Statistics	Law	Political science	Informatics
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