

Summer Programme

Graduate Level Course

August 6-17, 2012



JÖNKÖPING INTERNATIONAL
BUSINESS SCHOOL
JÖNKÖPING UNIVERSITY

Jönköping International Business School (JIBS) is a leading business school in Scandinavia with a special focus on entrepreneurship and business renewal within a genuinely international environment.

DEVELOPING DYNAMIC FAMILY ENTERPRISES

The course is taught in collaboration with:

Center for Family Enterprise and Ownership (CeFeO)

The center conducts high-quality research and disseminate knowledge on different family businesses and ownership topics. CeFeO is genuinely interdisciplinary and international.

Programme dates and schedule:

August 4 to 5: Arrival and Pick-up service

August 6 to 17: Introduction, classes, company visit, social and cultural activities

Pre-requisites

1. Bachelor degree
2. Fluency in English equivalent to at least a 550 (old scale) or 213 (new scale) TOEFL score.

The programme includes

- Course Developing Dynamic Family Enterprises equal to 5 ECTS credits
- Course book
- Language of instruction is English
- Pick-up Service
- Accommodation
- Welcome lunch and Farewell dinner
- Company visit
- Social and cultural activities
- 24 hrs Internet access including e-mail accounts on JIBS' campus

Not included in the programme: airfare to and from Sweden/Jönköping, health insurance, meals (besides the ones included in the programme), local transportation.

Academic Content

The course deals with different organizational and family aspects of this important type of organization, including the role of the family members and owners, family and non-family managers, advisors, board members as well as employees in developing and renewing family enterprises. We explore key issues related to governance, culture, strategic development, succession, professionalization, marketing, and control in family businesses. Two very important themes that run through the course are internationalization and entrepreneurship. This means that we pay particular attention to the challenges family businesses face in terms of internationalizing their business, as well as how they can establish and maintain an entrepreneurial approach to ownership and leadership across generation. The complete course description can be found on our website.

Social and Cultural Content:

You will be able to discover Sweden and the region of Småland as part of the social and cultural events included in the programme. In addition social activities such as a welcome lunch, farewell dinner and evening activities will take place during the programme dates.

www.jibs.se/summerprogramme

Jönköping University

JIBS is part of Jönköping University, which consists of four independent academic schools: Jönköping International Business School, the School of Engineering, the School of Education and Communication, and the School of Health Sciences.

This is JIBS

Jönköping International Business School is a young (founded 1994) and pioneering school with Entrepreneurship and Business Renewal as its main foci in a truly International setting. Our exchange programme with universities and business schools around the world is outstanding. We have more than 200 partners on six continents, and, in total, more than 85 percent of our students spend at least one semester studying abroad. Since exchanges are balanced, this means that we also welcome a large number of international students on campus. On a yearly basis about 750 of our total of 2000 students come from outside of Sweden from more than seventy different countries.

JIBS Faculty

JIBS employs about 35 full professors and 31 associate or assistant professors and research fellows. About 80 doctoral candidates conduct research in Business Administration, Economics, Commercial Law, and Informatics. Since 1997 JIBS has graduated more than 62 doctoral students.

JIBS professors and researchers are well-published, sit as editors or board members of renowned journals, arrange international conferences, and are engaged in many services to the society at large.

Sweden

Sweden is situated in Northern Europe and is surrounded by Norway, Denmark and Finland. The population of Sweden is approximately 9 million, and the majority of the people live in the southern part of the country. Nearly 100,000 lakes dot the countryside, which is relatively flat and wooded. There are thousands of islands along the jagged coast. The warm Gulf Stream in the Atlantic Ocean gives Sweden a milder climate than other areas equally far north.

Sweden is also well-known for its high standard of living and high degree of safety in society.

Jönköping

Jönköping is beautifully set on the southern shores of Vättern, Sweden's second largest lake. The city, which was founded in the thirteenth century, has a strategic location in the south of Sweden.

Jönköping has 126,000 inhabitants in the community, which in addition to Jönköping also consists of the twin city of Huskvarna and the picturesque old town of Gränna.

The region has some 9,800 registered companies, most of which are small and medium-sized manufacturing companies. But there are also many large international groups and companies, such as IKEA, Electrolux, SAAB, VSM Group, Fläkt Woods, Stora Enso Packaging, Kinnarps, Smurfit Munksjö, ROL and ITAB based in Jönköping.

JIBS

- 2000 students
- Founded in 1994
- 750 international students every year

Profile:

- Internationalisation
- Entrepreneurship
- Business Renewal



Accommodation

- Easily accessible to and from JIBS
- Bedroom
- Kitchen
- Bathroom



Contact us

Please feel free to contact us if you want to apply or require more information.

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For more information about the summer programme please visit:

www.jibs.se/summerprogramme