



"I enjoyed the course a lot because it combined theoretical knowledge with practical issues. We have interviewed several entrepreneurs, which was a part of an assignment in the course. I have made good connections. Earlier I did not think of establishing my own company but now I feel much more confident in doing that."

Andrea Festa,
Università degli Studi
di Udine, Italy



"The course was extremely interactive, teachers made their best effort to integrate us. Since people from all around the world took part in the Summer Programme, the learning experience was very valuable. This way not only did we learn something new within the field of entrepreneurship but also new things about different cultures".

Daniel De Jesus
Rodriguez Diaz Del
Guante, ITESM Campus
Monterrey, Mexico

SWEDEN

Sweden is situated in Northern Europe and has a population of approximately 9 million. Nearly 100,000 lakes dot the countryside, which is relatively flat and wooded. The warm Gulf Stream in the Atlantic Ocean gives Sweden a milder climate than other areas equally far north. Sweden is well-known for its high standard of living and high degree of safety in society.

JÖNKÖPING

Jönköping is beautifully set on the southern shores of Vättern, Sweden's second largest lake. The city, which was founded in the thirteenth century, has a strategic location in the south of Sweden. Jönköping is the tenth largest city in Sweden with about 127,000 inhabitants in the region. In addition to Jönköping, the region also consists of the twin city of Huskvarna and the picturesque old town of Gränna. It has some 9,800 registered companies, most of which are small and medium-sized manufacturing companies. But there are also many large international groups and companies based in Jönköping.

TRAVEL TO JÖNKÖPING, SWEDEN

Travel connections provide fast access to Stockholm (330 km), Gothenburg (140 km), and Copenhagen (290 km). Axamo, the airport in Jönköping, has direct connections to and from Stockholm's airport, Arlanda.

CONTACT AND HOW TO APPLY

For information on how to apply, fees or other questions, please contact:

Email: summerprogramme@jibs.hj.se
Tel: +46 36 10 17 12
Fax: +46 36 30 21 41

Please include the following information when you contact us:

- First name
- Last name
- Course of interest
- Name of your home university
- Country

Application Deadlines:

If you are a citizen from a country that **requires a visa** for entry into Sweden, the application deadline is **March 30, 2012**

The list of countries whose residents require a visa can be found at:
http://www.migrationsverket.se/info/154_en.html

If you are a citizen from a country that **does not require a visa** for entry into Sweden, the application deadline is **April 15, 2012**

For more information about the summer programme please visit:
www.jibs.se/summerprogramme

www.jibs.se/summerprogramme

international
AT HEART
entrepreneurial
IN MIND
MADE IN SWEDEN

Summer Programme 2012

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL, SWEDEN




JÖNKÖPING INTERNATIONAL
BUSINESS SCHOOL
JÖNKÖPING UNIVERSITY



JIBS' International Summer Programme

- Four-week programme
- Company visit
- Science Park Business Incubator
- Social and cultural activities



Sweden

- Northern Europe
- Population, 9 million
- 3rd largest country in Western Europe
- Constitutional monarchy, Parliamentary democracy
- Stockholm is the capital
- 4 distinct seasons

JÖNKÖPING INTERNATIONAL BUSINESS SCHOOL (JIBS) SUMMER PROGRAMME

The summer programme is a fee-based programme offered by JIBS. The main goal of the summer programme, which consists of two intensive courses at undergraduate level, is to provide students with academic and applied knowledge, to experience an international environment and to provide knowledge of the Swedish culture through a rich programme of cultural and social activities.

JIBS is a leading business school in Scandinavia with a special focus on entrepreneurship and business renewal within a genuinely international environment. The school is located in the city of Jönköping, a prominent transport, logistics and communications hub and a center for exhibitions and trade fairs. The courses offered are delivered in conjunction with the Centre for Innovation Systems, Entrepreneurship and Growth (CISEG) and The Centre of Logistics and Supply Chain Management (CeLS).

SOCIAL AND CULTURAL ACTIVITIES

You will be able to discover Sweden and the region of Småland as part of the social and cultural events included in the programme. You will visit Vadstena Castle, one of Sweden's best preserved castles from the Gustav Vasa period in the 16th century. You will also visit Gränna which is a small town outside of Jönköping where the popular peppermint candy canes are handmade.

DATES

June 1-3: Arrival and pick-up service.
June 4 - 29: The courses take place.

THE PROGRAMME INCLUDES

- One course
- Course literature
- Language of instruction is English
- Company visit
- 24 hours/day Internet access at JIBS
- Accommodation
- Welcome lunch and Farewell dinner
- Pick-up service
- Access to the Library services
- Cultural and social activities

PREREQUISITES

The prerequisites for taking any of the summer courses are:

1. One year of undergraduate level studies in the relevant subject area
2. Fluency in English equivalent to at least a 550 (old scale) or 213 (new scale) TOEFL score.

ACCOMMODATION

The off-campus accommodation is located in the outskirts of the city. Accommodation will be provided with access to bathroom and kitchen. Public transportation is easily accessible from the accommodation area.

www.jibs.se/summerprogramme

INTERNATIONAL ENTREPRENEURSHIP AND VENTURING



ACADEMIC CONTENT

The formal goals of the course are to provide the students with insight into contemporary theoretical and practical developments in the area of entrepreneurship. The students should gain knowledge and experience of some of the principles and models of business venturing, including business planning, and develop an oriented attitude towards business activities.

INTERNATIONAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT



ACADEMIC CONTENT

The course aims to provide the students with knowledge about the complex and dynamic nature of international logistics and supply chain management and to prepare the students with the skills needed in an international environment with increasing demands on efficiency and effectiveness in this area of study. The course focuses on the role of management and how international logistics and supply chain management can function as a source of competitive advantage. In addition, the course will provide students with knowledge about the use and impact of e-commerce in logistics and supply chain management.

The complete course descriptions can be found on our website.

JÖNKÖPING UNIVERSITY AND JIBS

Jönköping University (JU) is characterized by internationalization, an entrepreneurial spirit and collaboration with the surrounding society. JU is one of three Swedish private, non-profit institutions of higher education with the right to award doctorates. It consists of four specialized and well-focused schools: Jönköping International Business School (JIBS), the School of Engineering, the School of Education and Communication, and the School of Health Sciences.

JIBS has an excellent reputation worldwide when it comes to research on family businesses and entrepreneurship. Other areas include international trade, regional economics, financial economics, logistics, statistics, international tax law, business development, innovation, management and media management. JIBS was the first in Scandinavia to offer programmes in English at all three levels: Bachelor, Master and Doctoral, and has more than 200 partner universities all over the world.

To find out more about our bachelor and master programmes please visit:
www.jibs.se/education

SERVICES ON CAMPUS

The Library

The Information Centre for Entrepreneurship (ICE) at the University Library offers a special collection in the field of Entrepreneurship, small business and innovations that has rapidly grown to become one of the world's largest within its field. It includes more than 28,000 volumes in 15 languages.

Computer Network

All students have a computer workshop where they are introduced to the computer network of the university. There are several computer labs with generous access and availability 24 hrs/day, 7 days/week and wireless internet connection is available on campus.



JIBS

- 2000 students
- Founded in 1994
- 750 international students every year

- Profile:
 - Internationalisation
 - Entrepreneurship
 - Business Renewal



"The course that I took in supply chain management was very interesting. I appreciate the diversity of teachers who held lectures for this course as well as how the course was managed – through seminars, an oral exam at the end – this is a quite uncommon practice in my home university."

Fatima Zahraa Ghandour,
Al Akhawayn University
in Ifrane, Morocco