



JÖNKÖPING UNIVERSITY
Jönköping International
Business School

JIBS Entrepreneurship Challenge 2020 Winners and runners up

1st prize – 60,000 SEK

Team 4

Julia Blomberg , JIBS

John Synnes, JIBS

Vivien Geschwind, JTH

Raghunandan Bangalore Rajanna, JTH

Motivation:

“An immediate and simple solution to bring relief by combining community building with the power of solidarity and the gig economy.”

2nd prize – 40,000 SEK

Team 3

Rein te Winkel, JIBS

Arne Ibo Stein, JIBS

Jasper van der Ster, JTH

Motivation

“An idea that takes aim at making the current situation brighter by introducing an element of fun to isolation through gamification – all the while supporting your local businesses.”

3rd prize – 20,000 SEK

Team 6

Katharina Müller, JIBS

Anton Karlsson, JIBS

Charles Aubert, JTH

Motivation:

“A valuable effort to mitigate the crisis of local shopping through a coordinated effort to bring a whole business community online.”

Science Park Prize for Best Pitch – 10,000 SEK

Team 3

Rein te Winkel, JIBS

Arne Ibo Stein, JIBS

Jasper van der Ster, JTH

Motivation:

“Smart Hero’s pitch covered the majority of the important aspects in a pitch, which made their idea easy to understand and embrace. The pitch was also delivered in a fun and engaging way, where the video-format was used to its full advantage. The customer experience of the product was hands-on and demonstrated in a way that made the viewer curious and motivated to try their product. The jury was impressed by the quality of the video-pitch being produced in such a short time by team members working remotely from multiple locations.”